

SPOT WHISKEYS CELEBRATES WORLD ART DAY WITH SPECIAL SERVES AND A SERIES OF EXCLUSIVE ART EVENTS

Throughout April, Spot Whiskey is celebrating its colourful heritage with limited-edition cocktails, restaurant pairing menus, cocktails and art classes



April 2025: In celebration of World Art Day on Tuesday 15th April, [Spot Whiskeys](#) is embracing its rich, colourful heritage with a month-long campaign. Whiskey enthusiasts will have the chance to enjoy specially crafted Spot Whiskey serves at some of London's finest restaurants, bars and pubs, including Daffodil Mulligan and The George. For those keen to express their creative side, Spot Whiskey has also teamed up with some of London's leading art studios for painting and pottery sessions.

Spot Whiskey's artistic legacy dates back to 1887 when Mitchell & Son began bonding whiskey. With established experience in confectionery, baking, cafes and wine importation, the Mitchells brought their colour legacy to the Dublin Whiskey scene, injecting their eclectic energy into whiskey bonding. They pioneered a distinctive labelling system, marking casks with a daub of paint to indicate the whiskey's age, a tradition that gave rise to the Green Spot, Yellow Spot, Blue Spot, Red Spot, and, most recently, Gold Spot whiskies.

ART ACTIVITIES

Spot Whiskeys is partnering with some of London's leading art studios, schools and ceramic ateliers to host a series of events pairing creative flair with Spot Whiskeys cocktails.

On Friday 25th April, [Mudgang](#) Victoria's community-focused pottery studio, invites guests to a 'BYOB Fun Pottery Friday', a hand-building workshop where attendees can craft their own mugs, plates, and small sculptures while sipping on Spot Whiskey cocktails. Tickets are priced at £50 and can be purchased [here](#). Over in Holborn, Pop Up Painting offers the perfect opportunity to channel your inner artist. For £37.99, guests can take part in a step-by-step painting session, recreating the iconic London skyline, all while enjoying a selection of Spot Whiskey cocktails. Tickets can be purchased [here](#).

LIMITED-EDITION COCKTAILS & MENU PAIRINGS

Select bars, pubs and restaurants across London will bring Spot Whiskeys' rich heritage to life with an exclusive lineup of cocktails, Spot Whiskey-inspired dishes and cocktail masterclasses.

Modern Irish bar and restaurant [Daffodil Mulligan](#) and [Gibney's](#) will introduce three Spot Whiskeys cocktails to its menu for April. Exclusive serves include *Clubs of Cork*, a vibrant blend of Red Spot, fresh raspberries, dry vermouth, lemon, and egg whites, *Buí agus Bán*, a refined mix of Yellow Spot, Amontillado sherry, and salted honey, offering a nutty depth and a touch of sweetness, and the refreshing and botanical *Fauna Highball* with Green Spot, dandelion and green tea. Alongside the serves, the venue will also offer a delicious whiskey-infused dessert featuring soft serve ice-cream infused with Yellow Spot Whiskey with a salted caramel crumb.

For those looking for an immersive cocktail experience, [The George](#) in Fitzrovia will be hosting an interactive masterclass on World Art Day (Tuesday 15th April), where guests can explore the rich history and flavours of the Spot Whiskey range through colourful guided tastings. From 14th April - 20th April, guests can also sip on exclusive cocktails including a Green Spot Chateau Montelena special, blended with red wine to tie into the wine cask finishes within the Green Spot range.

Whiskey lovers can also enjoy the artfully curated flavours of Spot Whiskey at a number of other venues across the city. Modern European restaurant [Bluebird Chelsea](#) will be spotlighting the *Maid In Ireland* cocktail, a refreshing infusion of Green Spot, elderflower, lemon and cucumber from 14th April - 27th April. In Mayfair, [Bentley's](#) will serve the zesty *Blood Orange Smashed* alongside [Corrigan's](#) serving *Green Spot Old Fashioned*. Whilst in Islington from 14th April - 27th April, the speakeasy-inspired bar [Homeboy](#) will be serving a series of exclusive cocktails spotlighting the Spot Whiskey range, and neighbourhood cocktail spot [69 Colebrooke Row](#) will be offering *Hinoki* cocktail, with Green Spot, Cedarwood, Benzoin Syrup and Lemon Juice, topped with Soda Water.

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Notes to Editor

About Spot Whiskey

The Spot range of whiskeys are amongst a handful of single pot still whiskeys still in existence today. Produced specifically for Mitchell & Son of Dublin by Irish Distillers at the Midleton Distillery in Cork, Ireland. The brand's heritage dates back to the early 1900s, when William Mitchell who owned an established bakery and confectionery business in Dublin expanded into the wine and spirits trade, which soon after led to the natural progression to enter the bonded whiskey trade. The Mitchells were the first to devise the clever system of labelling casks with a daub of paint that identified the age of the whiskey, a tradition that has led the brand to be known worldwide for Green Spot, Yellow Spot, Blue Spot, Red Spot and most recently, Gold Spot whiskies.

About Pernod Ricard UK

Pernod Ricard UK is part of Pernod Ricard, number two in wines and spirits with sales of €11,598m in 2023/2024. Created in 1975 by the merger of Ricard and Pernod, the Group has undergone sustained development, based on both organic growth and acquisitions: Seagram (2001), Allied Domecq (2005) and Vin&Sprit (2008). Pernod Ricard's mission is to ensure the long-term growth of our brands with full respect for people and the environment, while empowering our employees around the world to be ambassadors of our purposeful, inclusive and responsible culture of authentic conviviality.

Pernod Ricard holds one of the most prestigious brand portfolios in the sector, including 17 of the Top 100 Spirits Brands. Pernod Ricard UK has identified the following key priority brands in the UK market: Absolut, Jameson, Malibu, Kahlúa, Lillet, Italicus, Altos, Havana Club, Bumbu, Malfy, Monkey 47, Chivas, The Glenlivet, Perrier-Jouët, Campo Viejo, and Brancott Estate. Pernod Ricard UK is a member of The Portman Group promoting responsible drinking.