

Press release, Paris, 7th September 2023

LAUNCH OF SHARE BUY-BACK PROGRAM

As part of its share buyback program announced on 31st August 2023 (€500m to €800m communicated for FY24), **Pernod Ricard has signed an agreement with an investment services provider, whereby Pernod Ricard will undertake to acquire its own shares for a maximum amount of c. €150m over a period starting on September 7th, 2023 and possibly extending until October 6th, 2023.**

The price of the shares purchased under this mandate shall not exceed the limit of €320 per share as set by the Pernod Ricard Shareholders' Meeting held on November 10th, 2022.



About Pernod Ricard

Pernod Ricard is a worldwide leader in the spirits and wine industry, blending traditional craftsmanship, state-of-the-art brand development, and global distribution technologies. Our prestigious portfolio of premium to luxury brands includes Absolut vodka, Ricard pastis, Ballantine's, Chivas Regal, Royal Salute, and The Glenlivet Scotch whiskies, Jameson Irish whiskey, Martell cognac, Havana Club rum, Beefeater gin, Malibu liqueur and Mumm and Perrier-Jouët champagnes. Our mission is to ensure the long-term growth of our brands with full respect for people and the environment, while empowering our employees around the world to be ambassadors of our purposeful, inclusive and responsible culture of authentic conviviality. Pernod Ricard's consolidated sales amounted to $\leq 12,137$ million in fiscal year FY23.

Pernod Ricard is listed on Euronext (Ticker: RI; ISIN Code:FR0000120693) and is part of the CAC 40 and Eurostoxx 50 indices.

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