

Terms and Conditions

These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Participation constitutes acceptance of these Terms and Conditions. Please retain a copy for your information.

1. Promoter

The promoter is Pernod Ricard UK Limited, Building 7, Chiswick Park, 566 Chiswick High Road, London W4 5YG (the “Promoter”). Please do not send entries or prize claims to this address.

2. Eligibility

The Promotion is open to residents of England, Scotland and Wales aged 18 years or over, except employees and immediate family members of the Promoter, its affiliated companies, participating venues, agencies and anyone professionally connected with the Promotion. Residents of the Channel Islands and Isle of Man are excluded.

Proof of age and identity may be required. Participating venues must apply their usual age-verification policy and may refuse the sale or service of alcohol in accordance with applicable licensing requirements.

3. Promotional Period

The Promotion opens at 00:01 on 1 November 2026 and closes at 23:59 on 31 December 2026 (the “Promotional Period”), during the opening hours of each participating venue and while scratch card stocks last.

4. How to participate

During the Promotional Period, purchase any Kahlúa, Absolut, Malibu or Bumbu cocktail from the Christmas Drinks Menu at a participating venue (a “Qualifying Drink”). Subject to availability, the venue will provide one scratch card attached to each Qualifying Drink purchased.

Scratch the panel to reveal whether the card is a winning card and, if so, the prize won. Each card provides one opportunity to win. No separate fee is charged for the card.

Each card may be used once only. Photocopies, reproductions, altered, damaged, counterfeit, incomplete or illegible cards will not be accepted. The original winning card must be presented to claim a prize.

5. Prizes

Winning cards will reveal one of the following promotional merchandise prizes: Kahlúa eye mask; Absolut fluffy socks; Malibu fluffy bucket hat; Malibu pin; or Bumbu keyring (each a “Prize”). Non-winning cards will state that no Prize has been won.

A total of 500 POS packs will be made available across participating venues. Each complete pack contains 200 scratch cards, comprising 40 winning cards and 160 non-winning cards. Accordingly, 100,000 scratch cards are available across the Promotion, of which 20,000 are winning cards.

Each complete POS pack gives a 1 in 5 chance of receiving a winning card. Winning cards are randomly positioned, so this does not mean that one winning card will appear in every consecutive group of five cards.

6. Claiming a Prize

A Prize must be claimed immediately from the participating venue during the same visit. The winner must present the original intact winning card. The venue will hand over the Prize and retain or permanently mark the winning card as redeemed.

7. Prize conditions

Prizes and scratch cards are available while stocks last. Each winning card is intended to correspond to a Prize supplied within the relevant POS pack. If circumstances outside the Promoter's reasonable control make the revealed Prize unavailable, the Promoter may, but is under no obligation to, provide a reasonable alternative of equal or greater value.

Prizes are non-transferable, non-exchangeable and no cash or other alternative is available. Images are illustrative only; colours, sizes or minor product details may vary. Prizes may not be resold and are for personal use only.

8. Participating venues and availability

The 500 POS packs will be made available to eligible independent on-trade accounts participating in a Pernod Christmas Drinks Menu. Scratch cards are available only at participating venues displaying promotional materials, while stocks last. Each venue receives a limited allocation. Purchase of a Qualifying Drink does not guarantee that scratch cards remain available.

The Promoter accepts no responsibility where a venue has exhausted its allocation or for cards lost, stolen or damaged after issue.

Up to 500 promotional POS packs will be distributed to participating independent UK venues. Each complete POS pack contains 200 scratch cards, comprising 40 winning cards and 160 non-winning cards. Each card therefore has a 1 in 5 chance of being a winning card. Winning cards are randomly distributed within each POS pack, so this does not mean that every consecutive group of five cards will contain one winning card. Scratch cards and prizes are available while stocks last.

9. Verification and misuse

The Promoter or venues may verify any claim and require reasonable proof of purchase, age, identity and eligibility. The Promoter or venues may refuse a claim, withdraw Prize entitlement or disqualify a participant where they reasonably believe these Terms and Conditions have been breached, a card has been tampered with or duplicated, or fraud, misconduct or unfair advantage is involved. The Promoter's and venues' decisions are final in relation to administration of the Promotion, subject to applicable law.

10. General

The Promoter and the venues will not be responsible for failure or delay in administering the Promotion or providing a Prize where caused by circumstances outside its reasonable control.

If fraud, abuse, error or circumstances outside the Promoter's reasonable control materially affect the fair or proper operation of the Promotion, the Promoter may suspend, cancel or amend it only where reasonably necessary and will seek to minimise disappointment.

Nothing excludes or limits liability for death or personal injury caused by negligence, fraud, or any liability which cannot lawfully be excluded or limited. If any provision is invalid or unenforceable, the remaining provisions continue in effect.

12. Personal data

The Promotion is designed to be claimed in venue without routine collection of a winner's personal data by the Promoter. If personal data is reasonably required to verify or fulfil a claim, it will be used only for those purposes and handled in accordance with the Promoter's privacy policy, unless the individual has separately consented to another use.

14. Governing law and jurisdiction

These Terms and Conditions and the Promotion are governed by the laws of the part of the United Kingdom in which the participant resides. Participants may bring proceedings in the courts of that part of the United Kingdom.