



Pernod Ricard
Créateurs de convivialité

2017/18 FULL-YEAR SALES AND RESULTS

29 August 2018



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All growth data specified in this presentation refers to organic growth, unless otherwise stated.
Data may be subject to rounding.

This presentation can be downloaded from our website: www.pernod-ricard.com

Audit procedures have been carried out on the full-year financial statements. The Statutory Auditors' report will be issued following their review of the management report.

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Executive summary



Pernod Ricard

+6.0%
Organic Sales

+6.3%
Organic PRO

+13%¹
Net profit

Very strong year

Clear Sales acceleration: +6.0% vs. +3.6% in FY17, thanks to consistent strategy implementation:

- **strong diversified growth**, with all regions and key brands performing well
- **improving price / mix**

Very strong financial delivery

- **Profit from Recurring Operations (PRO): +6.3%**, in line with revised annual guidance
- **PRO margin improvement: +14bps**, while increasing investment behind must-win brands/markets to drive future growth
- FX mainly impacted by **USD**, as expected, with **-€180m impact on PRO but €91m favourable impact on Net Debt**
- **Net Profit¹: +13%** thanks in particular to reduction in financial expenses
- **very strong Free Cash Flow (+10%)** leading to **Net debt decrease of c. €0.9bn to €7.0bn** and **Net debt / EBITDA at 2.6x²**

Proposed dividend increased to 41% payout (2.36€/share)³, in line with new policy of gradually increasing payout to c. 50% by FY20⁴

1 Reported Group share

2 Based on average EUR/USD rates: 1.19 in FY18 vs. 1.09 in FY17

3 Subject to vote at Annual General Meeting on 21 November 2018

4 Decision to increase payout from 1/3 to c. 50% of Net Profit from recurring operations announced on 19 April 2018



Pernod Ricard

+13%¹

Net profit

€1,433m

Free Cash Flow

Key figures

	FY18	FY18 vs. FY17
Sales	€ 8,987m	+6.0% reported: -0.3%
<i>Mature markets</i>	<i>€ 5,363m</i>	<i>+2%</i>
<i>Emerging markets</i>	<i>€ 3,624m</i>	<i>+13%</i>
PRO	€ 2,358m	+6.3% reported: -1.5%
PRO / Sales	26.2%	+14bps reported: -34bps
Net Profit from Recurring Operations ¹	€ 1,511m	reported +2%
Net Profit ¹	€ 1,577m	reported +13%
Free Cash Flow	€ 1,433m	reported +10%



Pernod Ricard

+6.0%

**Organic
Sales**

-0.3%

**Reported
Sales**

Very strong Sales, with broad-based growth

Diversification of sources of growth, from a wide spectrum of markets...

- **continued dynamism in Americas: +6%, with USA now growing broadly in line with market** and acceleration in Mexico and Brazil
- **acceleration in Asia-Rest of World: +9%**, thanks to return to strong growth in China and India
- **modest growth in Europe: +2%**, with good momentum in Eastern Europe, Germany and UK but difficulties in France and Spain
- **Travel Retail in good growth**, across all regions, thanks in part to new organisation, leading to value market share gains

... and brands:

- **Strategic International Brands' acceleration: +7% vs. +4% in FY17**
- 11 out of 13 Strategic International Brands in growth and 6 improving vs. FY17
- very strong performance of **Martell (+14%)** and **Jameson (+14%)**
- **improving trends for overall Scotch portfolio** (+3% vs. stable in FY17) and return to growth of **Chivas (+5%)**
- **Absolut +2%**, thanks to success outside USA (+6%) although USA still in decline
- significant improvement of **Seagram's Indian whiskies +13%** vs. +3% in FY17
- **Innovation contributing** significantly to topline growth

Sales analysis



Pernod Ricard

+6.0%

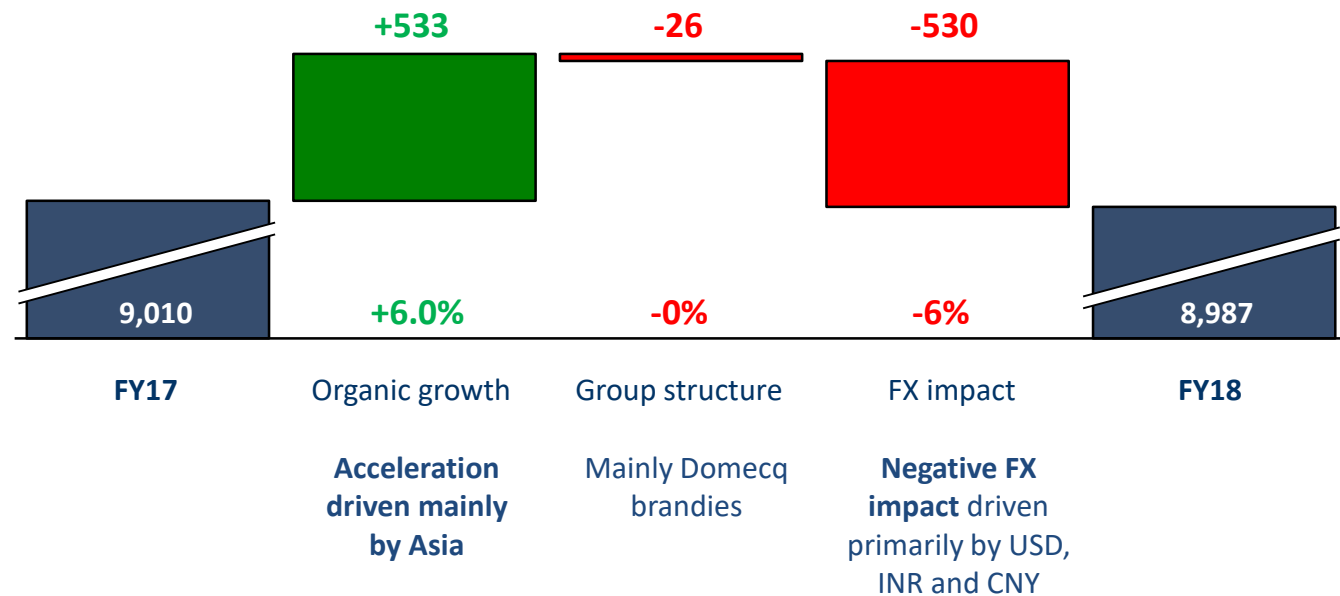
Organic
Sales

-0.3%

Reported
Sales

Sales growth vs. FY17

Full year (€ millions)



Q4

- Sales +5%, broadly consistent with 9-month underlying trends



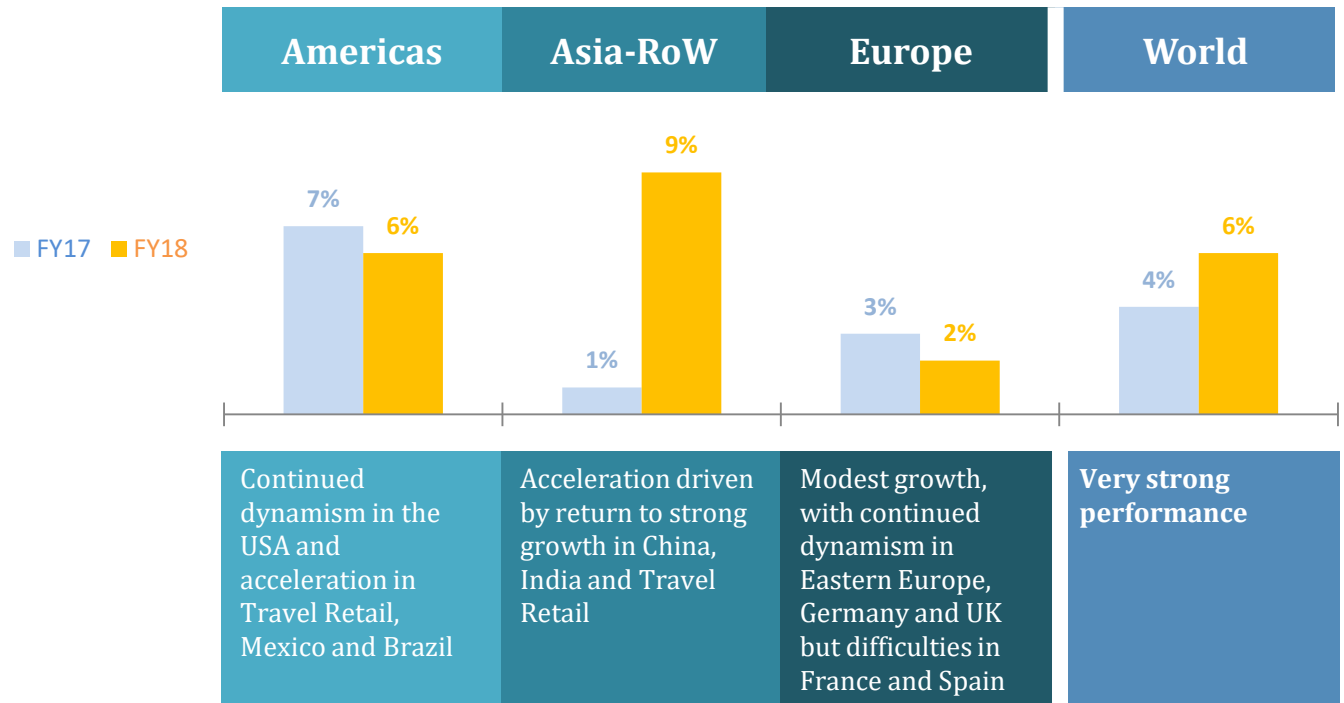
Pernod Ricard

+6.0%

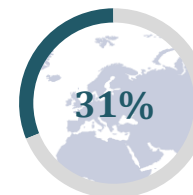
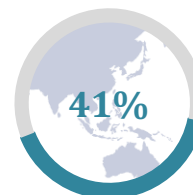
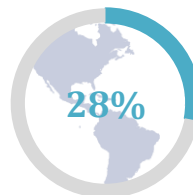
Sales

All Regions growing

Organic Sales growth by Region



%
of Sales





Americas

Continued dynamism: +6%



Pernod Ricard

+4%

Sales in USA

Americas

USA: continued dynamism, with growth now broadly in line with market

Market: growth stabilising at c. +4%¹

- **Spirits continuing to gain share** in alcoholic beverages
- **continued premiumisation**, driven entirely by mix
- Tequila, Whisky and Innovation driving market

Pernod Ricard USA

- **continued strong performance: +4%**, now growing broadly in line with market¹

Nielsen² / NABCA³
Annual Value

Jameson
+11% / +14%

Absolut
-5% / -3%

Malibu
stable / +4%

The Glenlivet
+3% / -2%

Martell
+55% / -30%

Altos
+24% / +37%

Consistent brand portfolio strategy

- **Jameson:** continued very strong double-digit growth (now c.3.5m cases) enhanced by Jameson Caskmates. Successful launch of Jameson Caskmates IPA.
- **Absolut:** still in decline in very difficult category; Lime #2 Absolut flavour², strengthening leadership in Citrus
- **Malibu:** good growth, outperforming its category
- **The Glenlivet:** stable after transition year
- **Martell:** very strong growth with price increase and market share gains², in particular thanks to successful launch of Martell Blue Swift and Martell VS Single Distillery
- **Avion, Altos and Del Maguey:** very strong dynamism
- **Campo Viejo:** developing very fast



Pernod Ricard

+10%

**Sales in
Americas
excl. USA**

Americas

Other markets

Travel Retail Americas: +9%

- **acceleration** driven by Strategic International Brands, in particular **Chivas**, with strong activations despite the negative impact of hurricane

Canada: stable

- good performance of Jameson and Wine (in particular Jacob's Creek), offset by Absolut and local brands

Mexico

- **double-digit increase of Strategic International Brands**, with strong pricing, thanks to strategic refocus following disposal of local brands

Brazil

- **return to growth** in improving context, driven by Strategic International Brands and Passport

Cuba

- **continued strong dynamism** driven by tourism



Asia-Rest of World

Strong acceleration: +9%



Pernod Ricard

+9%

**Sales in
Asia-RoW**

Asia-Rest of World

Strong acceleration

China: +17% vs. +2% in FY17

- **significant acceleration**, confirming return to strong growth
- **Martell: +17%** with growth across whole range and volume market share of Cognac maintained at 44%¹
- **Chivas return to growth** following first-year activation of NBA platform, increased promotional support for Chivas 12 and introduction of Chivas 12 Extra
- **Premium brands growing strong double-digits** following first full year of new sales and marketing organisation. Particularly strong performance from e-commerce and Absolut with Absolut Nights

India: +14% vs. +1% in FY17

- **strong performance across portfolio**, enhanced by favourable basis of comparison (demonetisation and highway ban in FY17), in improving environment
- **market leadership maintained**, with over 45% value market share²



Pernod Ricard

+9%

Sales in
Asia-RoW

Asia-Rest of World

Strong acceleration

Travel Retail Asia: +8%

- **growth acceleration vs. FY17**, driven by Strategic International Brands, in particular Martell

Japan

- **continued strong growth** driven by Strategic International Brands, notably Perrier-Jouët, Ballantine's and Chivas
- very favourable price/mix

Korea: -5%

- **still in decline** but trends improving
- Imperial still difficult though innovation helping consumer recruitment
- Strategic International Brands back to growth

Africa and Middle East

- **dynamic growth**
- **Strategic International Brands driving performance**, in particular Chivas, Jameson and Ballantine's

Australia

- **slight growth**, with Strategic International Brands accelerating but decline in Wines

Taiwan market

- market difficulties
- decline driven principally by the **Scotch portfolio** (Ballantine's, Chivas and The Glenlivet)



Europe

Modest growth: +2%



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Stable

Sales in Western Europe

Europe

Western Europe: stable

France: -4%

- **market remaining challenging**, with tough pricing environment
- decline of Ricard, Pastis 51 and whiskies, in difficult categories
- **good performance of growth relays** (Absolut, Havana Club)

Spain: -5%

- **decline** due to market slowdown¹, amplified by destocking, further impacted by Catalonia political situation
- **Whisky category in decline**¹, putting pressure on Ballantine's, but Chivas and Jameson in growth
- **Beefeater Pink launched** in March 2018 - expected to improve Gin performance in FY19

UK: +6%

- **dynamic, driven by Strategic International Brands**, in particular Absolut, Jameson and Beefeater
- Wine portfolio continuing premiumisation led by Campo Viejo
- **good pricing** across both Wines and Spirits

Germany

- **continued good performance**, driven by Lillet, as well as Jameson, Chivas and Havana Club
- positive pricing
- very successful development of Monkey 47

Ireland

- **dynamic**, thanks to Strategic International Brands (in particular Jameson) and development of Prestige Irish Whiskey

Travel Retail Europe

- **return to growth**, driven by Ballantine's, Jameson and Chivas



Pernod Ricard

+10%

**Sales in
Eastern
Europe**

Europe

Eastern Europe: continued dynamism

Russia

- **continued double digit growth**
- **driven by Ararat, Olmeca and Strategic International Brands**, in particular Scotch portfolio, Jameson, Absolut and Havana Club

Poland

- **good performance** across the portfolio, especially Ballantine's
- positive mix

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Sales analysis

by brand

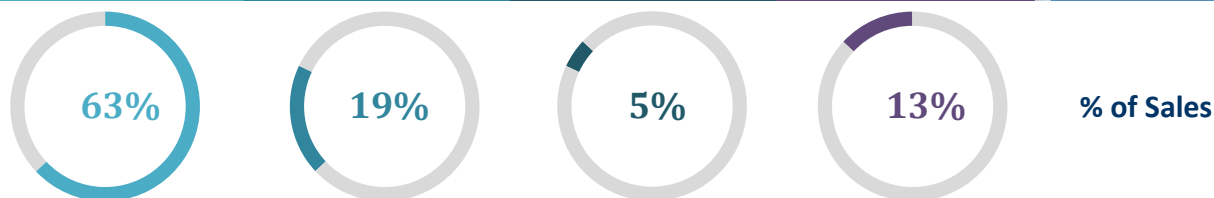
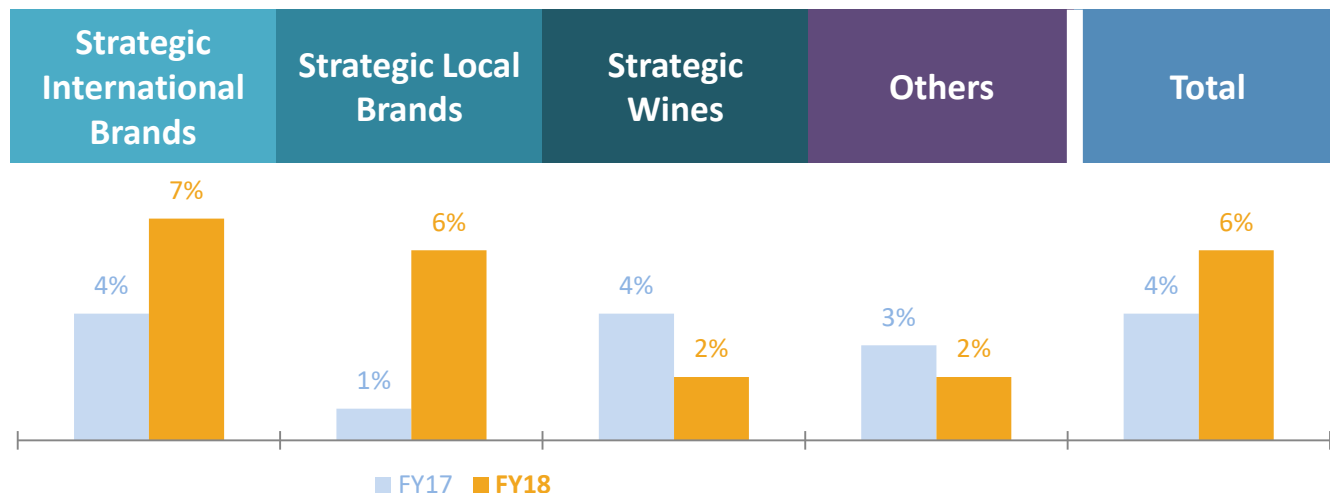


Pernod Ricard

+6.0%

Sales

Acceleration driven by Strategic International Brands and Seagram's Indian whiskies



Innovation: delivering +2% incremental Group topline growth

Price / mix: + 2.3%



Pernod Ricard

+7%

Strategic International Brands' Sales

Strategic International Brands

Successful internationalisation strategy of Jameson, Martell and Absolut

Jameson: +14%, continued double-digit performance

- **USA:** +14%, with Jameson Caskmates +87%
- **Europe:** double-digit growth, with strong performance in Russia, Ukraine, UK, Ireland, Germany and Poland
- **Africa Middle East:** double-digit growth, driven by Southern Africa

Martell: +14%, acceleration in FY18

- **China:** +17%, back to strong growth with volume market share¹ maintained at 44%.
- **good growth outside China** driven mainly by Travel Retail and USA
- FY19 to be impacted by FY18 price increases (in particular in China) which will be partly offset by significant cost of goods increase, due to using *eaux-de-vie* purchased at higher market prices

Absolut: +2%, confirmed return to growth

- **outside USA (>50% of Sales):** +6%, driven by China, India, Latin America and Europe
- **USA:** still in decline (-4%) in a difficult Vodka category



1. IWSR 2017



Pernod Ricard

+7%

Strategic International Brands' Sales

Strategic International Brands

Scotch and other brands in good overall growth

Scotch whiskies: improving trends +5%

- **Chivas:** +5%, rebound in China following new NBA platform and launch of Chivas 12 Extra. Strong performance in India, Eastern Europe and Latin America
- **The Glenlivet:** +5%, growth acceleration following transition year, with strong performance in Asia and Eastern Europe and improving trends in Western Europe
- **Ballantine's:** +5%, performance improvement driven by Asia, Eastern Europe and Africa Middle East

Other brands

- **Ricard:** -6%, in struggling category. Launch of Ricard Plantes Fraîches to inject newness
- **Beefeater:** +4%, good performance in UK and Latin America offset by decline in Spain
- **Havana Club:** +6%, continuation of good growth thanks mainly to Cuba
- **Malibu:** +6%, thanks to USA and successful summer activations
- **Mumm:** +1%, stronger performance in Australia, Americas and Asia offset primarily by weaker UK (value-orientated strategy)
- **Perrier-Jouët:** +6%, strong performance with Japan and China both in double-digit growth





Pernod Ricard

+6%

Strategic Local
Brands'
Sales

Strategic Local Brands Acceleration driven by Seagram's Indian whiskies

Return to strong growth of Seagram's Indian Whiskies:
+13% vs. +3% FY17

- favoured by basis of comparison (demonetisation and highway ban in FY17)

Improving trends but continued decline of Imperial (Korea)

- Innovation helping recruit new consumers

Continued dynamism of Olmeca/Altos

- thanks to USA, Russia, China, Sub-Saharan Africa and Turkey

Kahlua in modest growth

- mainly driven by China and Travel Retail Americas





Pernod Ricard

+2%

Strategic
Wines'
Sales

Strategic Wines

Clear value strategy

Positive pricing resulting from clear value strategy

Growth driven by Campo Viejo (+16%), in particular in USA and UK

Brancott Estate in decline (-5%), due to very competitive environment

Deceleration of Jacob's Creek, driven by implementation of value strategy in UK





Pernod Ricard

+2%

Incremental
Group Sales
growth from
Innovation

Innovation and Luxury

Innovation and Luxury delivering significant incremental Group top line growth

Innovation

- Continued strong momentum behind Big Bets (in particular Jameson Caskmates, Chivas Extra, Martell Blue Swift, Olmeca/Altos, Avion, Lillet (outside France) and Jacob's Creek Double Barrel)
- Monkey 47 in strong development: +50%
- Avion, Olmeca/Altos and Del Maguey in strong growth
- Premiumising impact of innovation on overall portfolio: Sales/case significantly above Group average



Luxury

- Le Cercle portfolio: +10%

Marketing, innovation and S&R



ABSOLUT

Absolut x Stonewall donation buses

Following on from the disruptive #KissWithPride Summer 2017 campaign, Absolut UK has partnered up with #Stonewall again to launch the UK's first donation buses - passengers can use their smartphones to tap to donate (via NFC chips applied to every seat back) to raise vital funds for Stonewall to continue their critical work in fighting for acceptance without exception in the UK and around the world.



HAVANA CLUB

'Cuba Made Me' new global communication strategy aligns the brand with Havana's raw street culture

The campaign is designed to attract a new breed of young adult urban rum drinkers across Europe.

The campaign distances itself from the tourism clichés of beaches, vintage cars and salsa and instead focuses on the young Cubans uniquely shaped by Havana, its culture and its streets.



JAMESON

Jameson "Love Thy Neighborhood"

Jameson is proud to celebrate the neighborhoods of the U.S. and invite fans to "Love Thy Neighborhood" with the brand at these block parties, whilst also supporting Keep America Beautiful. The block parties feature great food and drinks along with live music from Jameson Music's artists and craft brewers from Jameson's established Drinking Buddies program.



MALIBU

Let the summer win you with the new Malibu Games

The Malibu Games are a new competition. Their goal: to release the pleasure of summer living and encourage people "to challenge themselves to let summer take flight."





DEVELOP OUR COMMUNITIES

Kahlúa will source 100% of its coffee from sustainable communities within 4 years' time

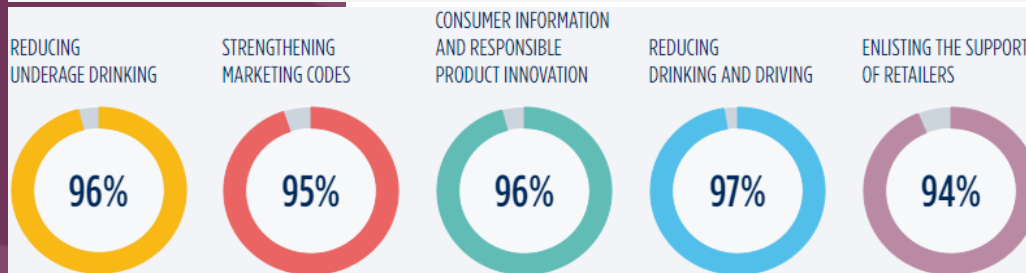
In 2016, Kahlúa launched Coffee for Change to make coffee farming more fair and sustainable in Veracruz, Mexico. The work that has been done for more sustainable development and improved livelihood of coffee farmers in Ocotempa is now being replicated across four new communities: Atempa, Coxititla, Oxotitla and Popocatepec. This will turn things around for the better for more than 550 families and their land.



RESPONSIBLE DRINKING

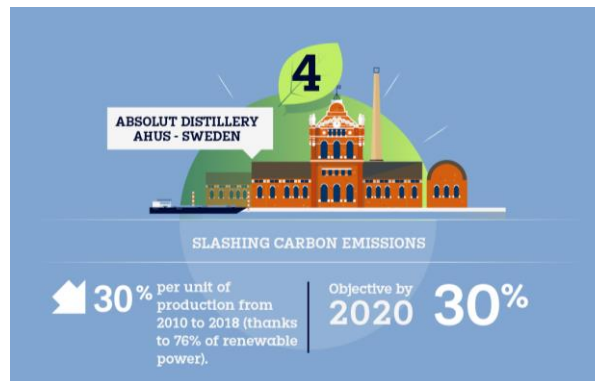
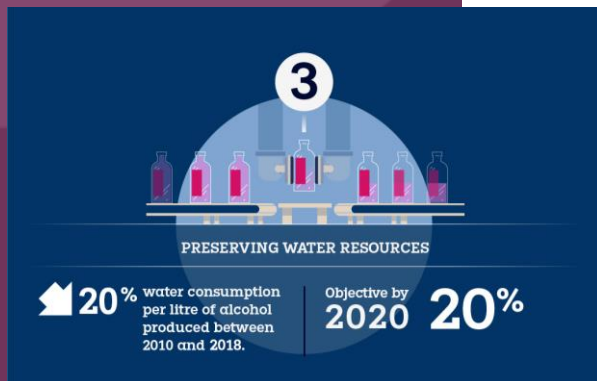
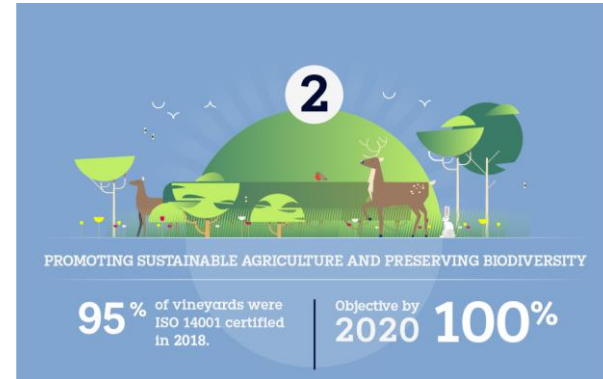
In July, Pernod Ricard exceeded its objective of 95%.

The Group created a dedicated tool to measure its contribution to the Industry 5 Commitments to tackle the harmful use of alcohol.

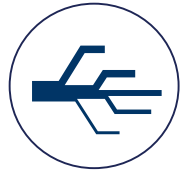




PROTECT THE PLANET



ROUTE TO MARKET



ABSOLUT

Absolut Home - the Åhus Villa - has been inaugurated

Absolut now has a home to invite guests to learn more about Absolut's "One Source, One Community" philosophy and show the world Absolut has nothing to hide. Absolut Home opened to the public on August 13th.



MUMM

Melbourne Cup Carnival Birdcage

Mumm disclosed a new first for the Birdcage at Flemington - a cruising motor yacht that takes pride of place in the heart of the Houses two storey Yacht Club themed marquee. The installation was revealed by internationally successful Australian model and Mumm Ambassador, Shanina Shaik, who assisted in christening the vessel with a bottle of Mumm champagne.



PREMIUMISATION AND LUXURY



THE GLENLIVET

The Glenlivet Code - a new and particularly mysterious Scotch Whisky

The Glenlivet Code is a new limited edition with no information on barrel maturation or the flavours of the precious nectar. Connoisseurs and amateurs embark on a voyage of discovery during which they will try to unravel the secrets of this unique taste.

ROYAL SALUTE

Royal Salute unveils Royal Wedding expression

The Duke of Argyll and Chivas Brothers unveiled the Royal Salute Royal Wedding Edition for the wedding of Prince Harry and Meghan Markle.





CHIVAS REGAL

Chivas XV - a 15-Year-Old blend - brings Scotch to the celebration occasion

Selectively finished in Grande Champagne Cognac casks, Chivas XV is a disruptive new addition to the Scotch category shaking up the Scotch whisky category



BEEFEATER

Beefeater Pink

Flavoured with strawberry, Beefeater Pink offers new gin lovers a tasty, aesthetic and unique alternative. As stencilled, its transparent bottle announces the colour in a graffiti spirit and evokes the duality tradition-modernity that characterises the cradle of the brand. The launch included strawberry-scented posters installed in one of London's busiest tube stops, Oxford Circus.





Pernod Ricard

INNOVATION



HAVANA CLUB

Havana Club Connected Glass

Launched on July 10 at the Plaza Havana Club in Paris, the ephemeral meeting spot of Havana Club for the summer. The glass is equipped with an NFC chip that allows the consumer to transmit the order to the bartender. The consumer only needs to wait to be served at the table or to receive a notification to pick-up the cocktail when ready at the bar. At home, the same technology gives the user access to the "Cocktail Club" web app to find ideas for cocktails, recipes, shopping list based on their inputs, such as the ingredients the user already has at home and the number of guests.



MARTELL

Martell Blue Swift – Redefining the standards

Over 230 years since shipping the first Cognac barrels from France to the United States, this newest product innovation was inspired by Martell's rich and storied history with America. This first Martell VSOP finished in Kentucky Bourbon casks, offers an unsuspected tasting experience with aromas of candied fruit and plum complemented by the sweetness of vanilla. Martell Blue Swift celebrates the House's historical ties to the U.S., with a product inspired by what might happen when Cognac meets Bourbon.



Profit from Recurring Operations



Pernod Ricard

+6.3%

PRO

Summary income statement

€ millions	FY17	FY18	reported Δ	organic Δ
Sales	9,010	8,987	-0.3%	+6.0%
Gross margin after logistics costs (GM)	5,602	5,604	stable	+6%
<i>GM / Sales</i>	62.2%	62.4%		+15bps
Advertising & prom. expenditure (A&P)	(1,691)	(1,720)	+2%	+7%
<i>A&P / Sales</i>	18.8%	19.1%		+21bps
Contribution after A&P expenditure (CAAP)	3,912	3,884	-1%	+6%
<i>CAAP / Sales</i>	43.4%	43.2%		-7bps
Profit from Recurring Operations (PRO)	2,394	2,358	-1.5%	+6.3%
<i>PRO / Sales</i>	26.6%	26.2%		+14bps

- **Good progress of Operational excellence FY16-20 roadmap:**
 - c. 2/3 of P&L and cash savings now delivered
 - €60m favourable P&L impact (mainly from Cost of Goods Sold and A&P) in FY18 of which half reinvested into A&P
- **PRO margin: +14bps** driven by Gross margin improvement and Structure cost discipline
- **PRO +6.3% but Reported profit down due to FX**
- **IFRS 15** to be implemented from FY19 (cf Appendix)



Pernod Ricard

62.4%

Gross
margin

Gross margin after logistics costs

€ millions	FY17	FY18	organic Δ
GM	5,602	5,604	+6%
<i>GM / Sales</i>	62.2%	62.4%	+15bps

Gross margin ratio up +15bps

- **Operational excellence savings limiting impact of cost of goods' increases** (in particular Agave cost and GST in India)
 - FY19 Gross margin to be impacted by increasing input costs (commodities, Cognac and Agave)
- strong growth from Martell and Jameson but **negative mix** from growth in Seagram's Indian Whiskies and decline of Ricard
- **pricing** improving



Pernod Ricard

19.1%

A&P ratio

Advertising & promotion expenditure

€ millions	FY17	FY18	organic Δ
A&P	(1,691)	(1,720)	+7%
<i>A&P / Sales</i>	<i>18.8%</i>	<i>19.1%</i>	<i>+21bps</i>

A&P +7% to prepare future growth

- support for **key innovation projects**
- **internationalisation of Martell**
- support of **new Chivas platform in China**
- Operational excellence savings reinvested

A&P / Sales ratio broadly stable at approximately 19%



-20bps

**Structure
cost ratio**

Structure costs

€ millions	FY17	FY18	organic Δ
Structure costs ¹	(1,517)	(1,526)	+5%
<i>Structure / Sales</i>	16.8%	17.0%	-20bps

Structure costs excl. Other income and expenses: +4%

- **strong discipline** leading to increase below that of top line
- **targeted investment in Emerging markets and growth relays** to drive future growth



Pernod Ricard

+6.3%

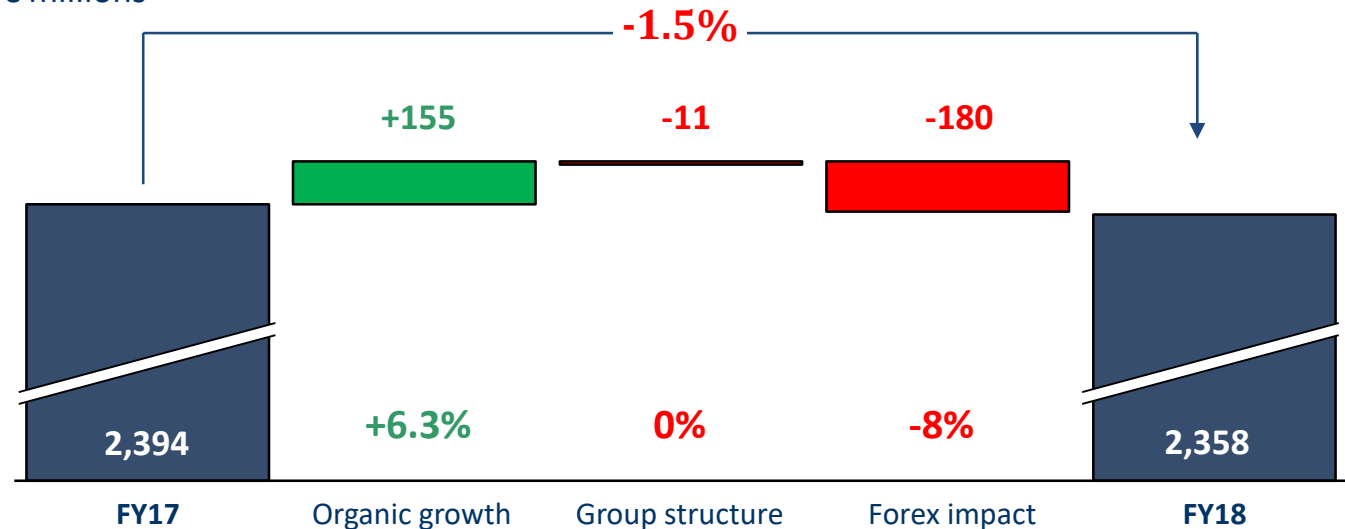
Organic PRO

-1.5%

**Reported
PRO**

Change in PRO

€ millions



PRO growth in line with revised annual guidance of c. +6%

Mainly Domecq brandies

Negative FX primarily due to weaker USD but also weaker CNY, INR and JPY



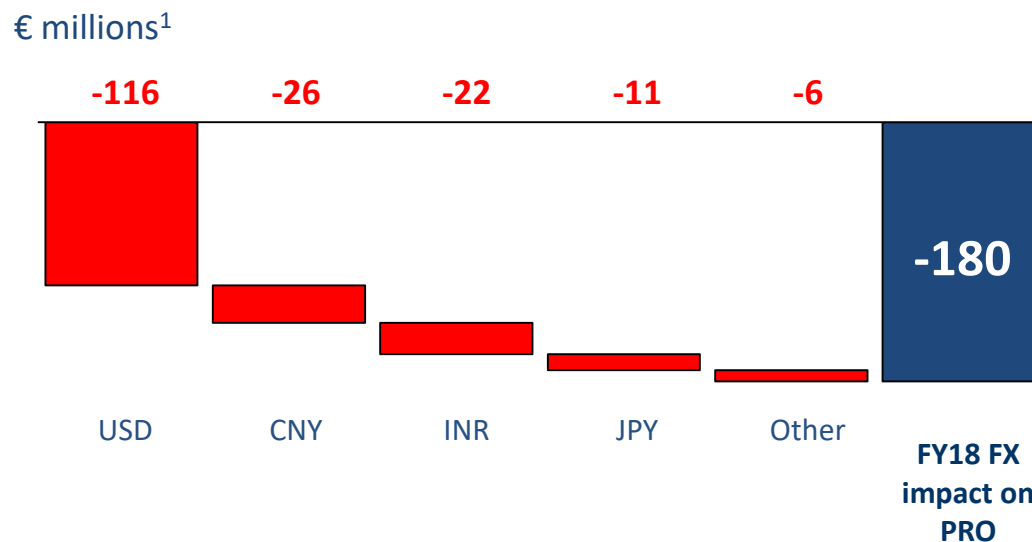
Pernod Ricard

-€180m

**Negative FX
impact on
PRO in FY18**

Change in PRO – FX impact

For full-year FY18, -€180m FX impact on PRO primarily due to weaker USD



Lower FX impact than Q3 estimate of -€200m mainly due to strengthening of USD during Q4

PRO

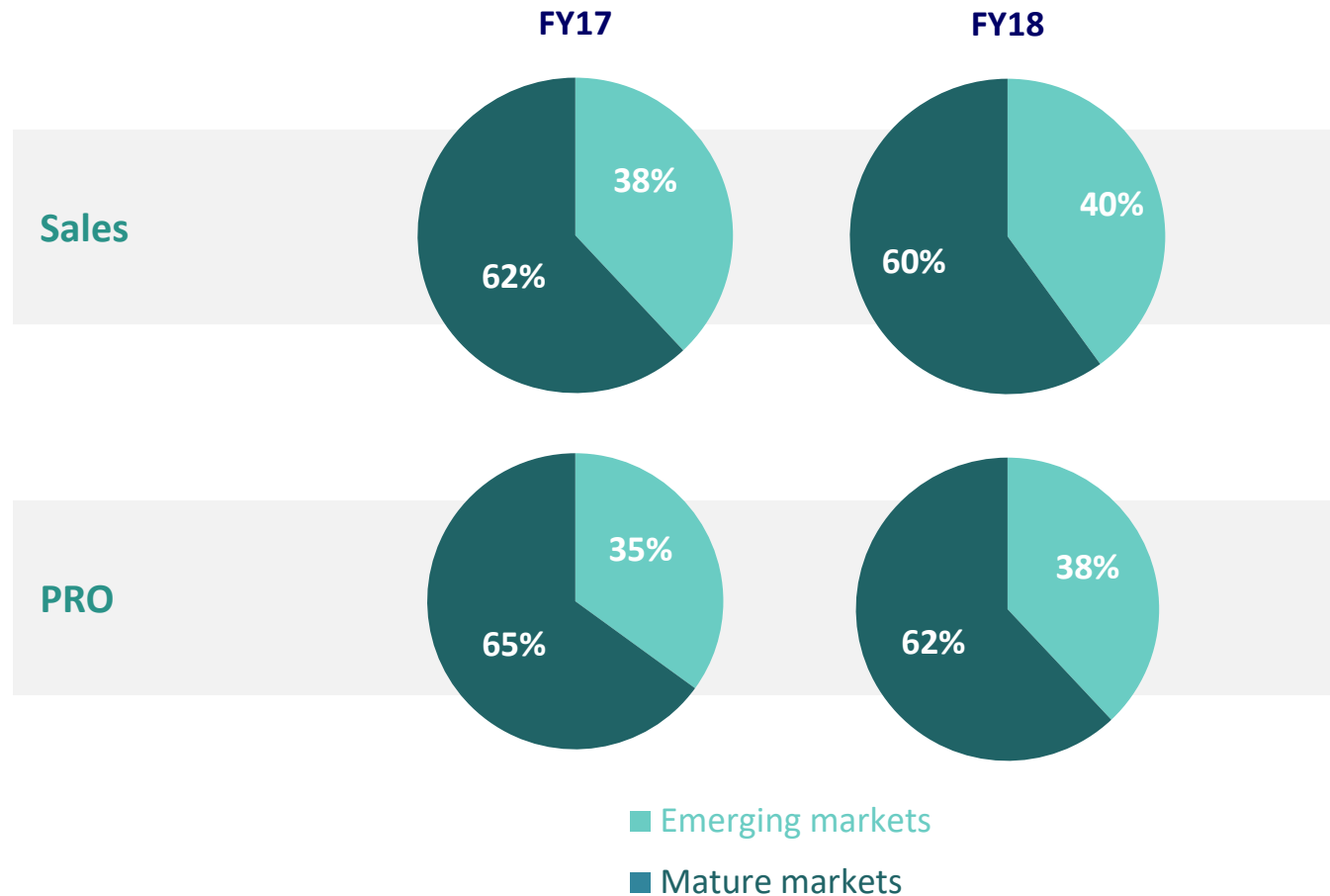
Analysis by region



Pernod Ricard

Healthy
geographical
balance

Analysis by market type

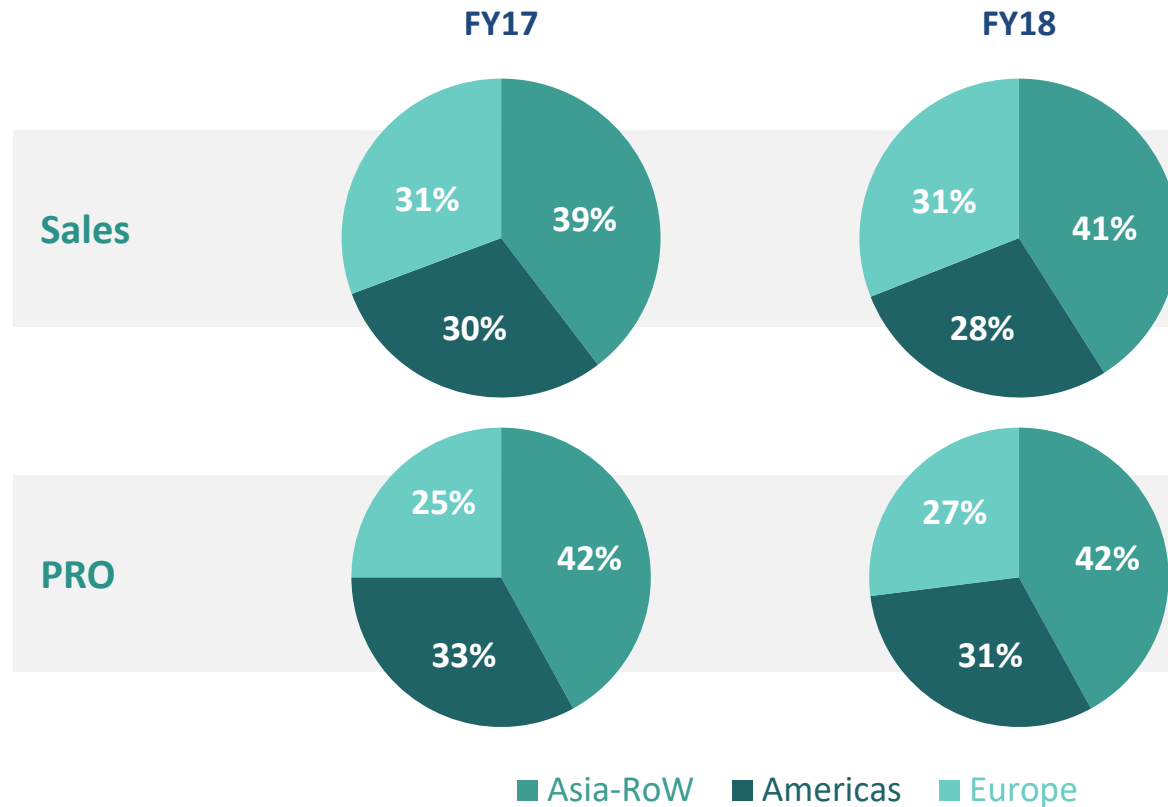




Pernod Ricard

Healthy
geographical
balance

Analysis by region





Pernod Ricard

+7%

**Americas
PRO**

Americas

Good performance driven by top line growth

€ millions	FY17	FY18	reported Δ	organic Δ
Sales	2,661	2,546	-4%	+6%
GM	1,790	1,690	-6%	+5%
<i>GM / Sales</i>	<i>67.3%</i>	<i>66.4%</i>		<i>-51bps</i>
A&P	(551)	(533)	-3%	+5%
<i>A&P / Sales</i>	<i>20.7%</i>	<i>20.9%</i>		<i>-15bps</i>
CAAP	1,239	1,157	-7%	+5%
<i>CAAP / Sales</i>	<i>46.6%</i>	<i>45.5%</i>		<i>-36bps</i>
PRO ¹	790	735	-7%	+7%
<i>PRO / Sales</i>	<i>29.7%</i>	<i>28.9%</i>		<i>+27bps</i>

- **strong Sales growth** driven by continued dynamism in USA and acceleration in Travel Retail, Brazil and Mexico
- **Gross margin rate down -51bps driven by USA**, due to increased Agave cost and lower weight of Absolut more than offsetting positive pricing and increasing weight of Jameson
- **A&P ratio broadly** stable reflecting continued investment to support core priorities
- **Structure cost increase below that of Sales**, thanks to strong discipline
- **Reported PRO -7%** due to unfavourable USD movement



Pernod Ricard

+7%

**Asia-RoW
PRO**

Asia-Rest of World

**Growth acceleration driven by China,
India and Travel Retail, supported by A&P**

€ millions	FY17	FY18	reported Δ	organic Δ
Sales ¹	3,568	3,648	+2%	+9%
GM	2,102	2,164	+3%	+10%
GM / Sales	58.9%	59.3%		+42bps
A&P	(618)	(662)	+7%	+13%
A&P / Sales	17.3%	18.1%		+67bps
CAAP	1,484	1,502	+1%	+8%
CAAP / Sales	41.6%	41.2%		-25bps
PRO ²	1,000	996	stable	+7%
PRO / Sales	28.0%	27.3%		-44bps

- **Sales growth +9%** driven by growth acceleration in China, India and Travel Retail
- **Gross margin improving +42bps** driven by acceleration of China, despite increasing weight of India
- **A&P increasing +67bps**, to support growth in China (Martell, Chivas 12 Extra and NBA platform) and India (innovation launches)
- Structure cost growth reflecting **targeted investment in growth relays**
- PRO margin decrease linked to increased investment to support strategic priorities
- **negative FX** due to weaker CNY, INR and JPY

¹ Including customs duties

² Headquarters, Regional headquarters and Brand company costs allocated in proportion to CAAP



Pernod Ricard

+4%

**Europe
PRO**

Europe

Good performance thanks to price/mix driving Gross margin improvement

€ millions	FY17	FY18	reported Δ	organic Δ
Sales	2,781	2,792	stable	2%
GM	1,710	1,749	+2%	+3%
<i>GM / Sales</i>	<i>61.5%</i>	62.6%		+52bps
A&P	(522)	(525)	+1%	+2%
<i>A&P / Sales</i>	<i>18.8%</i>	18.8%		-1bps
CAAP	1,188	1,224	+3%	+3%
<i>CAAP / Sales</i>	<i>42.7%</i>	43.8%		+52bps
PRO ¹	604	626	+4%	+4%
<i>PRO / Sales</i>	<i>21.7%</i>	22.4%		+53bps

- **Sales growth at +2%**, with dynamism in Eastern Europe, Germany and UK but difficulties in France and Spain
- **Gross margin ratio +52bps** driven by positive price/mix in UK, Russia and Germany offsetting erosion in France (lower weight of Anis and deflation)
- **tight management of A&P** and Structure costs, in line with Group strategy
- **PRO margin improvement: +53bps**



Net profit



Pernod Ricard

+2%
EPS
growth

Group share of Net Profit from Recurring Operations and EPS impacted by negative FX

€ millions	FY17	FY18	Reported Δ
Profit from Recurring Operations	2,394	2,358	-1.5%
Financial income (expense) from recurring operations	(376)	(301)	-20%
Income tax on recurring operations	(509)	(520)	+2%
Minority interests and other	(27)	(26)	
Group share of Net Profit from Recurring Operations	1,483	1,511	+2%
Number of shares used in diluted EPS calculation ('000)	265,478	265,543	
Diluted net earnings per share from recurring operations "EPS" (€/share)	5.58	5.69	+2%

- **significant reduction in Financial expense** from recurring operations: +€75m, thanks to lower average Gross debt in FY18 vs. FY17 and reduction in cost of debt from 3.8% to 3.5%
 - expected cost of debt of c. 3.9% in FY19
- **Tax rate on recurring items close to 25%**, as expected, in line with FY17
 - for FY19, expected rate of c. 26%
 - USA tax reform: no significant future impact expected on effective tax rate, as Federal tax rate decrease to 21% is offset by broadening of taxable basis and other technical impacts (as communicated in H1)



Non-recurring items

(€ millions)	FY17	FY18
Capital gains/losses and impairment	(86)	(44)
Restructuring and reorganisation costs	(57)	(38)
Other non-recurring income and expenses	(19)	20
Non-recurring operating income and expenses	(163)	(62)
Non-recurring financial items	3	(1)
Corporate income tax on non-recurring items	71	129

- **capital gain thanks** mainly to Glenallachie disposal, **offset by impairment** charge (chiefly Brancott Estate and Wyborowa)
- **€38m Restructuring/reorganisation costs** linked to numerous projects reflecting ongoing operational adaptation and efficiency
- **positive Other non-recurring operating income** driven by sale of bulk Scotch inventory as part of active asset management
- **significant non-recurring tax result** due mainly to:
 - France: reimbursement of 3% tax on FY13-17 dividends
 - USA: €55m positive net impact further to revaluation of deferred tax assets and liabilities at new corporate income tax rate



Group share of Net profit

(€ millions)	FY17	FY18	Reported Δ
Profit from Recurring Operations	2,394	2,358	-1.5%
Non-recurring operating income and expenses	(163)	(62)	
Operating profit	2,232	2,296	+3%
Financial income (expense) from recurring operations	(376)	(301)	
Non-recurring financial items	3	(1)	
Corporate income tax	(438)	(392)	
Non-controlling interests and other	(27)	(26)	
Group share of Net profit	1,393	1,577	+13%

- **strong increase in Group share of Net profit, thanks in particular to significant reduction in financial expenses**

Cash flow & Debt

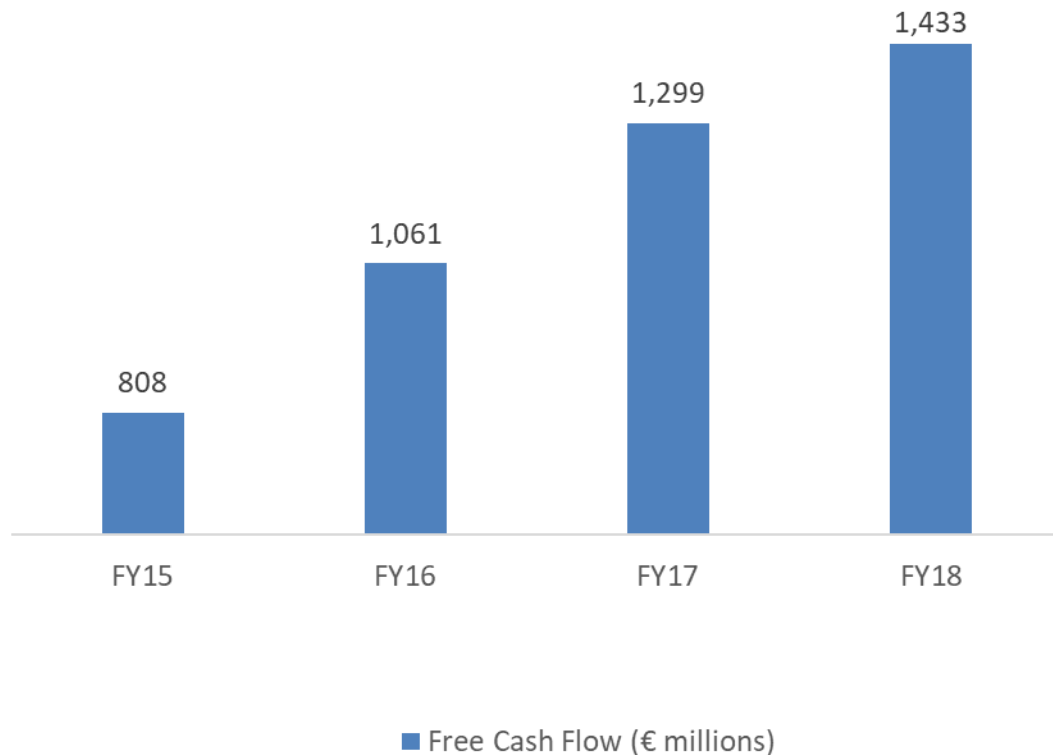


Pernod Ricard

+€134m

**Free Cash
Flow**

**Continued very strong increase in Free Cash Flow,
reaching new historic high**





Pernod Ricard

+€134m

**Free Cash
Flow**

Continued very strong increase in Free Cash Flow

€ millions	FY17	FY18	reported Δ	% Δ
Profit from Recurring Operations	2,394	2,358	(37)	-1.5%
Amortisation, depreciation, provision movements and other	241	242	+1	
Self-financing capacity from recurring operations	2,635	2,600	(35)	-1%
<i>Decrease/(increase) in strategic stocks⁽¹⁾</i>	<i>(168)</i>	<i>(178)</i>	<i>(10)</i>	
<i>Decrease/(increase) in operating WCR</i>	<i>103</i>	<i>38</i>	<i>(65)</i>	
Decrease/(increase) in recurring WCR	(65)	(141)	(75)	
Non-financial capital expenditure	(357)	(362)	(5)	
Financial income (expense) and taxes	(742)	(676)	+66	
Free Cash Flow from recurring operations (Recurring FCF)	1,471	1,422	(49)	-3%
Non-recurring items	(172)	11	+183	
Free Cash Flow (FCF)	1,299	1,433	+134	+10%

(1) Ageing stocks and wine inventories



Pernod Ricard

+€134m

**Free Cash
Flow**

Free Cash Flow at €1,433m with 89% conversion of PRO into cash¹

- **+6.3% PRO growth but -1.5% reported profit** due to -€180m FX impact
- **slight overall increase in strategic inventory build: -€10m, driven mainly by higher cash-out to support Cognac dynamism**
- **+€38m positive variance on Operating Working Capital**, despite business growth (+6%), thanks to operational excellence programme
- **Capex/Sales ratio remaining almost stable at 4.0%**
- **continuation of financial expense decrease** thanks to lower average Gross debt and reduction in cost of debt
- **positive non-recurring FCF** thanks to one-off sale of bulk Scotch inventory as part of active asset management and reimbursement of French 3% tax on FY13-17 dividends



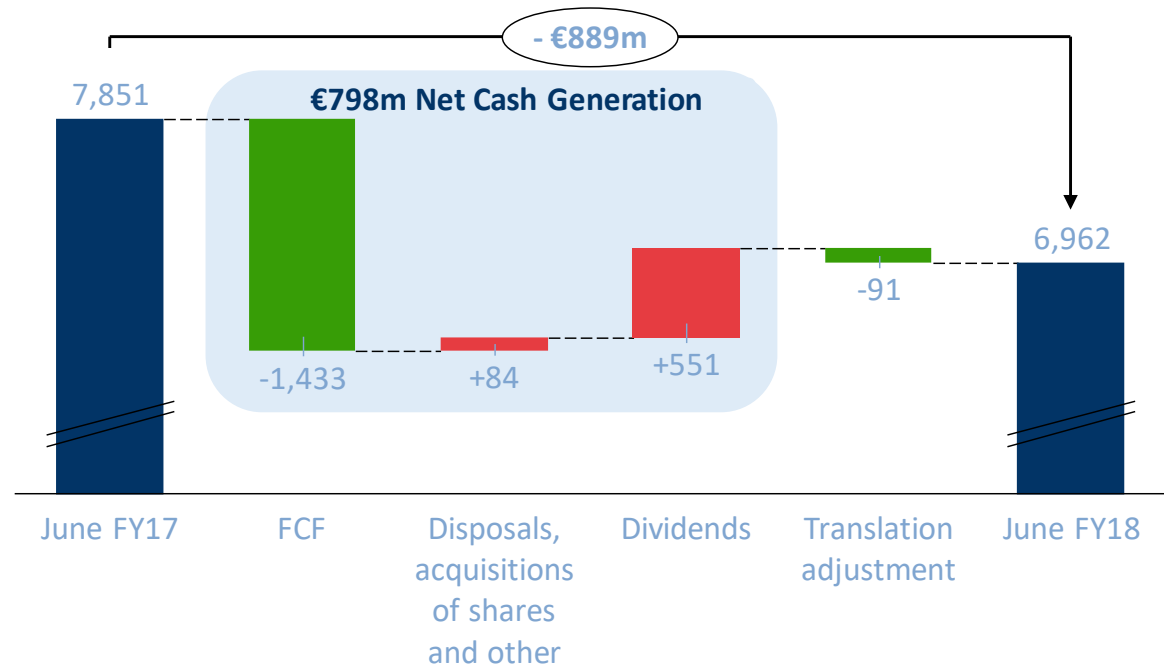
Pernod Ricard

-€889m

**Reduction in
Net Debt**

Net Debt decrease of -€0.9bn, down to €7bn

€ millions



- **continued very significant Net Cash Generation at c. €0.8bn**
- **favourable translation adjustment: €91m mainly due to EUR/USD evolution¹**

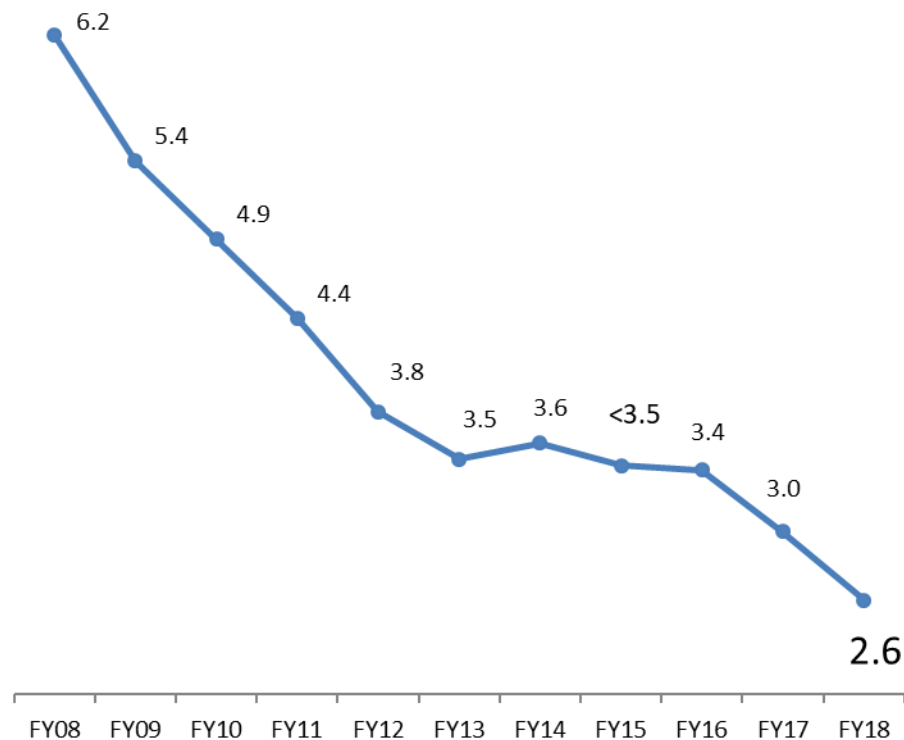


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-0.4

**Net Debt /
EBITDA ratio
reduction**

**Continued significant deleveraging: Net
Debt/EBITDA ratio decrease of -0.4 to 2.6x in FY18**





Pernod Ricard

€2.36

Proposed dividend per share

Proposed dividend: €2.36 per share

€ / share	FY14	FY15	FY16	FY17	FY18 ¹
Dividend	1.64	1.80	1.88	2.02	2.36

Proposed dividend increase: +17% vs. FY17

Pay-out ratio of 41%

- reflecting Group's new policy of gradually increasing cash distribution from approximately one-third of Group Net Profit from Recurring Operations to c. 50% by FY20 (announced on 19 April 2018)

Conclusion and outlook



Conclusion: very strong FY18 demonstrating clear business acceleration

Broad-based, diversified growth across all regions and key brands

Sales acceleration including a return to strong growth in China and India

USA now growing broadly in line with market

Continued focused investment to support future growth

Good progress on implementation of Operational excellence roadmap, including return to positive pricing

PRO growth: +6.3%, in line with revised annual guidance

Very strong cash performance resulting in continued significant reduction of Net Debt and deleveraging



Outlook

Continued execution of consistent strategy with clear resource allocation and support for must-win brands and markets

For FY19, in an uncertain geopolitical and monetary environment, Pernod Ricard expects:

- **broad-based Sales growth to continue**
- **improved pricing**
- **growing pressure on input costs**
- **very strong Q1 given low base of comparison in India and earlier Mid-Autumn Festival**

FY19 Guidance:

**Organic growth in Profit from Recurring Operations
between +5% and +7%**

| Appendices

Definitions and additional information related to the use of non-IFRS measures

Pernod Ricard's management process is based on the following non-IFRS measures which are chosen for planning and reporting. The Group's management believes these measures provide valuable additional information for users of the financial statements in understanding the Group's performance. These non-IFRS measures should be considered as complementary to the comparable IFRS measures and reported movements therein.

Organic growth

Organic growth is calculated after excluding the impacts of exchange rate movements and acquisitions and disposals.

Exchange rates impact is calculated by translating the current year results at the prior year's exchange rates.

For acquisitions in the current year, the post-acquisition results are excluded from the organic movement calculations. For acquisitions in the prior year, post-acquisition results are included in the prior year but are included in the organic movement calculation from the anniversary of the acquisition date in the current year.

Where a business, brand, brand distribution right or agency agreement was disposed of, or terminated, in the prior year, the Group, in the organic movement calculations, excludes the results for that business from the prior year. For disposals or terminations in the current year, the Group excludes the results for that business from the prior year from the date of the disposal or termination.

This measure enables to focus on the performance of the business which is common to both years and which represents those measures that local managers are most directly able to influence.

Free cash flow

Free cash flow comprises the net cash flow from operating activities excluding the contributions to Allied Domecq pension plans, aggregated with the proceeds from disposals of property, plant and equipment and intangible assets and after deduction of the capital expenditures.

"Recurring" indicators

The following 3 measures represent key indicators for the measurement of the recurring performance of the business, excluding significant items that, because of their nature and their unusual occurrence, cannot be considered as inherent to the recurring performance of the Group:

- **Recurring free cash flow**

Recurring free cash flow is calculated by restating free cash flow from non-recurring items.

- **Profit from recurring operations**

Profit from recurring operations corresponds to the operating profit excluding other non-current operating income and expenses.

- **Group share of net profit from recurring operations**

Group share of net profit from recurring operations corresponds to the Group share of net profit excluding other non-current operating income and expenses, non-recurring financial items and corporate income tax on non-recurring items.

Net debt

Net debt, as defined and used by the Group, corresponds to total gross debt (translated at the closing rate), including fair value and net foreign currency assets hedging derivatives (hedging of net investments and similar), less cash and cash equivalents.

EBITDA

EBITDA stands for "earnings before interest, taxes, depreciation and amortization". EBITDA is an accounting measure calculated using the Group's profit from recurring operations excluding depreciation and amortization on operating fixed assets.



Upcoming communications

DATE ¹	EVENT
Thursday 18 October 2018	Q1 FY19 Sales
Wednesday 21 November 2018	Annual General Meeting
Thursday 7 February 2019	H1 FY19 Sales & Results
Thursday 18 April 2019	Q3 FY19 Sales



Emerging Markets

Asia-Rest of World		Americas	Europe
Algeria	Malaysia	Argentina	Albania
Angola	Mongolia	Bolivia	Armenia
Cambodia	Morocco	Brazil	Azerbaijan
Cameroon	Mozambique	Caribbean	Belarus
China	Namibia	Chile	Bosnia
Congo	Nigeria	Colombia	Bulgaria
Egypt	Persian Gulf	Costa Rica	Croatia
Ethiopia	Philippines	Cuba	Georgia
Gabon	Senegal	Dominican Republic	Hungary
Ghana	South Africa	Ecuador	Kazakhstan
India	Sri Lanka	Guatemala	Kosovo
Indonesia	Syria	Honduras	Latvia
Iraq	Tanzania	Mexico	Lithuania
Ivory Coast	Thailand	Panama	Macedonia
Jordan	Tunisia	Paraguay	Moldova
Kenya	Turkey	Peru	Montenegro
Laos	Uganda	Puerto Rico	Poland
Lebanon	Vietnam	Uruguay	Romania
Madagascar	Zambia	Venezuela	Russia
			Serbia
			Ukraine



Pernod Ricard

Strategic International Brands'

organic Sales growth

	Volumes FY18 (in 9Lcs millions)	Organic Sales growth FY18	Volumes	Price/mix
Absolut	11.4	2%	2%	0%
Chivas Regal	4.4	5%	5%	0%
Ballantine's	7.1	5%	5%	0%
Ricard	4.5	-6%	-5%	-1%
Jameson	7.3	14%	12%	1%
Havana Club	4.6	6%	5%	0%
Malibu	3.8	6%	5%	1%
Beefeater	2.9	4%	4%	0%
Martell	2.4	14%	12%	2%
The Glenlivet	1.1	5%	5%	0%
Royal Salute	0.2	-2%	1%	-2%
Mumm	0.8	1%	-1%	2%
Perrier-Jouët	0.3	6%	1%	6%
Strategic International Brands	50.7	7%	4%	3%



Sales Analysis by Region

Net Sales (€ millions)	FY17		FY18		Change		Organic Growth		Group Structure		Forex impact	
Americas	2,661	29.5%	2,546	28.3%	(114)	-4%	159	6%	(18)	-1%	(255)	-10%
Asia / Rest of World	3,568	39.6%	3,648	40.6%	80	2%	324	9%	(1)	0%	(242)	-7%
Europe	2,781	30.9%	2,792	31.1%	11	0%	50	2%	(7)	0%	(32)	-1%
World	9,010	100.0%	8,987	100.0%	(23)	0%	533	6%	(26)	0%	(530)	-6%

Net Sales (€ millions)	Q4 2017		Q4 2018		Change		Organic Growth		Group Structure		Forex impact	
Americas	628	32.0%	603	31.3%	(24)	-4%	43	7%	(5)	-1%	(63)	-10%
Asia / Rest of World	690	35.2%	682	35.4%	(8)	-1%	38	5%	0	0%	(46)	-7%
Europe	645	32.9%	642	33.3%	(3)	0%	12	2%	(2)	0%	(13)	-2%
World	1,962	100.0%	1,927	100.0%	(35)	-2%	93	5%	(6)	0%	(122)	-6%

Net Sales (€ millions)	H2 2017		H2 2018		Change		Organic Growth		Group Structure		Forex impact	
Americas	1,230	31.1%	1,148	29.4%	(82)	-7%	80	7%	(4)	0%	(157)	-13%
Asia / Rest of World	1,527	38.7%	1,583	40.5%	56	4%	188	12%	(0)	0%	(132)	-9%
Europe	1,192	30.2%	1,174	30.1%	(18)	-2%	8	1%	(3)	0%	(24)	-2%
World	3,949	100.0%	3,905	100.0%	(44)	-1%	277	7%	(8)	0%	(314)	-8%

Bulk Spirits are allocated by Region according to the Regions' weight in the Group



Summary Consolidated Income Statement

(€ millions)	FY17	FY18	Change
Net sales	9,010	8,987	0%
Gross Margin after logistics costs	5,602	5,604	0%
Advertising and promotion expenses	(1,691)	(1,720)	2%
Contribution after A&P expenditure	3,912	3,884	-1%
Structure costs	(1,517)	(1,526)	1%
Profit from recurring operations	2,394	2,358	-2%
Financial income/(expense) from recurring operations	(376)	(301)	-20%
Corporate income tax on items from recurring operations	(509)	(520)	2%
Net profit from discontinued operations, non-controlling interests and share of net income from associates	(27)	(26)	-3%
Group share of net profit from recurring operations	1,483	1,511	2%
Other operating income & expenses	(163)	(62)	NA
Financial income/(expense) from non-recurring operations	3	(1)	NA
Corporate income tax on items from non recurring operations	71	129	NA
Group share of net profit	1,393	1,577	13%
Non-controlling interests	28	26	-7%
Net profit	1,421	1,603	13%



Profit from Recurring Operations by Region (1/2)

World

(€ millions)	FY17		FY18		Change		Organic Growth		Group Structure		Forex impact	
Net sales (Excl. T&D)	9,010	100.0%	8,987	100.0%	(23)	0%	533	6%	(26)	0%	(530)	-6%
Gross margin after logistics costs	5,602	62.2%	5,604	62.4%	1	0%	345	6%	(5)	0%	(338)	-6%
Advertising & promotion	(1,691)	18.8%	(1,720)	19.1%	(29)	2%	(120)	7%	(1)	0%	92	-5%
Contribution after A&P	3,912	43.4%	3,884	43.2%	(28)	-1%	225	6%	(6)	0%	(247)	-6%
Profit from recurring operations	2,394	26.6%	2,358	26.2%	(37)	-2%	155	6%	(11)	0%	(180)	-8%

Americas

(€ millions)	FY17		FY18		Change		Organic Growth		Group Structure		Forex impact	
Net sales (Excl. T&D)	2,661	100.0%	2,546	100.0%	(114)	-4%	159	6%	(18)	-1%	(255)	-10%
Gross margin after logistics costs	1,790	67.3%	1,690	66.4%	(99)	-6%	92	5%	(4)	0%	(187)	-10%
Advertising & promotion	(551)	20.7%	(533)	20.9%	18	-3%	(29)	5%	(1)	0%	47	-9%
Contribution after A&P	1,239	46.6%	1,157	45.5%	(81)	-7%	64	5%	(5)	0%	(140)	-11%
Profit from recurring operations	790	29.7%	735	28.9%	(55)	-7%	55	7%	(9)	-1%	(101)	-13%

Bulk Spirits are allocated by Region according to the Regions' weight in the Group



Profit from Recurring Operations by Region (2/2)

Asia / Rest of the World

(€ millions)	FY17		FY18		Change		Organic Growth		Group Structure		Forex impact	
Net sales (Excl. T&D)	3,568	100.0%	3,648	100.0%	80	2%	324	9%	(1)	0%	(242)	-7%
Gross margin after logistics costs	2,102	58.9%	2,164	59.3%	62	3%	207	10%	(0)	0%	(145)	-7%
Advertising & promotion	(618)	17.3%	(662)	18.1%	(44)	7%	(82)	13%	(0)	0%	38	-6%
Contribution after A&P	1,484	41.6%	1,502	41.2%	18	1%	125	8%	(0)	0%	(107)	-7%
Profit from recurring operations	1,000	28.0%	996	27.3%	(4)	0%	74	7%	(0)	0%	(77)	-8%

Europe

(€ millions)	FY17		FY18		Change		Organic Growth		Group Structure		Forex impact	
Net sales (Excl. T&D)	2,781	100.0%	2,792	100.0%	11	0%	50	2%	(7)	0%	(32)	-1%
Gross margin after logistics costs	1,710	61.5%	1,749	62.6%	39	2%	46	3%	(1)	0%	(5)	0%
Advertising & promotion	(522)	18.8%	(525)	18.8%	(3)	1%	(9)	2%	(0)	0%	6	-1%
Contribution after A&P	1,188	42.7%	1,224	43.8%	36	3%	36	3%	(1)	0%	1	0%
Profit from recurring operations	604	21.7%	626	22.4%	22	4%	26	4%	(2)	0%	(2)	0%

Bulk Spirits are allocated by Region according to the Regions' weight in the Group



Foreign Exchange Impact

Forex impact FY18 (€ millions)		Average rates evolution			On Net Sales	On Profit from Recurring Operations
		FY17	FY18	%		
US dollar	USD	1.09	1.19	9.5%	(215)	(116)
Chinese yuan	CNY	7.42	7.76	4.5%	(38)	(26)
Indian rupee	INR	72.41	77.70	7.3%	(64)	(22)
Japanese yen	JPY	118.88	131.65	10.7%	(18)	(11)
Other					(194)	(6)
Total					(530)	(180)

Note : Impact on PRO includes strategic hedging on Forex

Sensitivity of profit and debt to EUR/USD exchange rate

Estimated impact of a **1% appreciation of the USD** and linked currencies⁽¹⁾

Impact on the income statement⁽²⁾

(€ millions)

Profit from recurring operations

+18

Financial expenses

(2)

Pre-tax profit from recurring operations

+16

Impact on the balance sheet

(€ millions)

Increase/(decrease) in net debt

+41

(1) CNY, HKD

(2) Full-year effect



Balance Sheet: Assets

Assets (€ millions)	30/06/2017	30/06/2018
(Net book value)		
Non-current assets		
Intangible assets and goodwill	17,152	16,858
Tangible assets and other assets	3,028	3,322
Deferred tax assets	2,377	1,556
Total non-current assets	22,557	21,737
Current assets		
Inventories	5,305	5,472
<i>of which aged work-in-progress</i>	4,416	4,532
<i>of which non-aged work-in-progress</i>	72	71
Receivables (*)	1,134	1,122
<i>Trade receivables</i>	1,059	1,031
<i>Other trade receivables</i>	74	91
Other current assets	270	280
<i>Other operating current assets</i>	264	273
<i>Tangible/intangible current assets</i>	6	7
Tax receivable	111	177
Cash and cash equivalents and current derivatives	700	771
Total current assets	7,521	7,821
Assets held for sale	10	0
Total assets	30,088	29,558
 (*) after disposals of receivables of:	 557	 610



Balance Sheet: Liabilities and Shareholders' Equity

Liabilities and shareholders' equity (€ millions)	30/06/2017	30/06/2018
Group Shareholders' equity	13,706	14,797
Non-controlling interests	180	181
<i>of which profit attributable to non-controlling interests</i>	28	26
Total Shareholders' equity	13,886	14,978
Non-current provisions and deferred tax liabilities	4,524	3,567
Bonds non-current	6,900	6,777
Non-current financial liabilities and derivative instruments	522	494
Total non-current liabilities	11,946	10,838
Current provisions	159	143
Operating payables	1,826	1,951
Other operating payables	935	960
<i>of which other operating payables</i>	619	621
<i>of which tangible/intangible current payables</i>	316	338
Tax payable	156	225
Bonds - current	94	93
Current financial liabilities and derivatives	1,087	371
Total current liabilities	4,256	3,743
Liabilities held for sale	0	0
Total liabilities and shareholders' equity	30,088	29,558



Analysis of Working Capital Requirement

(€ millions)	June 2016	June 2017	June 2018	FY17 WC change*	FY18 WC change*
Aged work in progress	4,364	4,416	4,532	148	160
Advances to suppliers for wine and ageing spirits	5	5	10	(0)	(1)
Payables on wine and ageing spirits	(109)	(107)	(96)	(1)	6
Net aged work in progress	4,260	4,314	4,447	147	166
Trade receivables before factoring/securitization	1,517	1,617	1,641	127	88
Advances from customers	(2)	(16)	(6)	(14)	10
Other receivables	305	333	353	60	40
Other inventories	857	818	869	(3)	81
Non-aged work in progress	73	72	71	(1)	4
Trade payables and other	(2,168)	(2,323)	(2,471)	(191)	(225)
Gross operating working capital	582	502	457	(22)	(3)
Factoring/Securitization impact	(520)	(557)	(610)	(46)	(63)
Net Operating Working Capital	62	(56)	(153)	(68)	(65)
Net Working Capital	4,322	4,258	4,294	79	100

* at average FX rates

Of which recurring variation	65	141
Of which non recurring variation	14	(41)



(€ millions)	30/06/2017			30/06/2018		
	Current	Non-current	Total	Current	Non-current	Total
Bonds	94	6,900	6,993	93	6,777	6,869
Syndicated loan	-	319	319	-	-	-
Commercial paper	630	-	630	280	-	280
Other loans and long-term debts	441	161	601	80	463	542
Other financial liabilities	1,071	480	1,551	360	463	822
Gross Financial debt	1,165	7,379	8,545	452	7,239	7,691
Fair value hedge derivatives – assets	(6)	(17)	(22)	-	-	-
Fair value hedge derivatives – liabilities	-	7	7	-	25	25
Fair value hedge derivatives	(6)	(9)	(15)	-	25	25
Net investment hedge derivatives – assets	-	-	-	-	-	-
Net investment hedge derivatives – liabilities	-	-	-	-	-	-
Net investment hedge derivatives	-	-	-	-	-	-
Net asset hedging derivative instruments – assets	(2)	-	(2)	(1)	-	(1)
Net asset hedging derivative instruments – liabilities	-	-	-	-	-	-
Net asset hedging derivative instruments	(2)	-	(2)	(1)	-	(1)
Financial debt after hedging	1,158	7,370	8,528	452	7,265	7,716
Cash and cash equivalents	(677)	-	(677)	(754)	-	(754)
Net financial debt	481	7,370	7,851	(303)	7,265	6,962



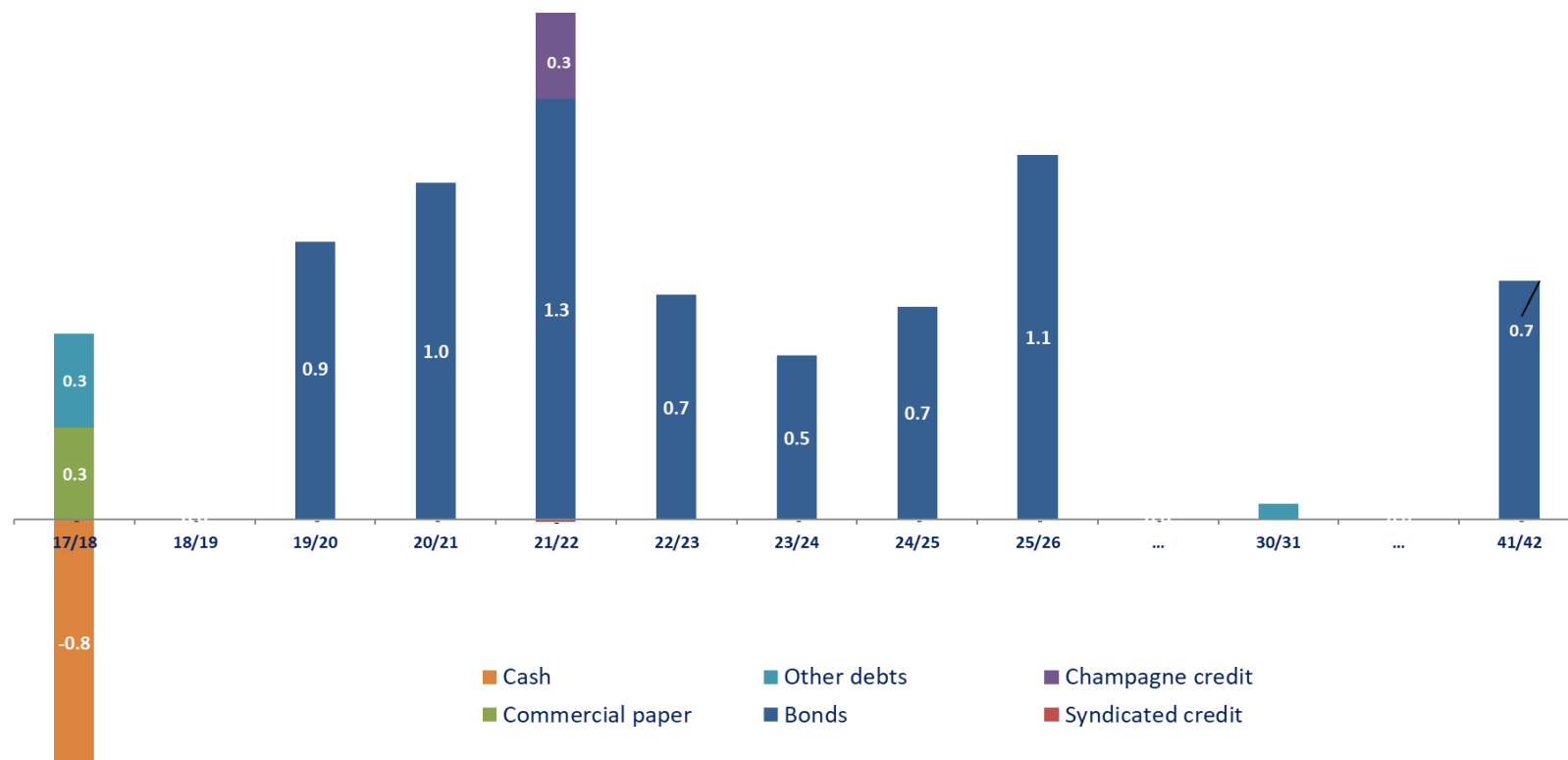
Change in Net Debt

(€ millions)	30/06/2017	30/06/2018
Operating profit	2,232	2,296
Depreciation and amortisation	219	216
Net change in impairment of goodwill, PPE and intangible assets	75	73
Net change in provisions	(59)	(35)
Retreatment of contributions to pension plans acquired from Allied Domecq and others	7	14
Changes in fair value on commercial derivatives and biological assets	(14)	(1)
Net (gain)/loss on disposal of assets	6	(48)
Share-based payments	34	35
Self-financing capacity before interest and tax	2,499	2,549
Decrease / (increase) in working capital requirements	(79)	(100)
Net interest and tax payments	(771)	(659)
Net acquisitions of non financial assets and others	(350)	(358)
Free Cash Flow	1,299	1,433
<i>of which recurring Free Cash Flow</i>	<i>1,471</i>	<i>1,422</i>
Net disposal of financial assets and activities, contributions to pension plans acquired from Allied Domecq and others	50	(60)
Dividends paid	(511)	(551)
(Acquisition) / Disposal of treasury shares and others	(36)	(23)
Decrease / (increase) in net debt (before currency translation adjustments)	802	798
Foreign currency translation adjustment	62	91
Decrease / (increase) in net debt (after currency translation adjustments)	865	889
Initial net debt	(8,716)	(7,851)
Final net debt	(7,851)	(6,962)



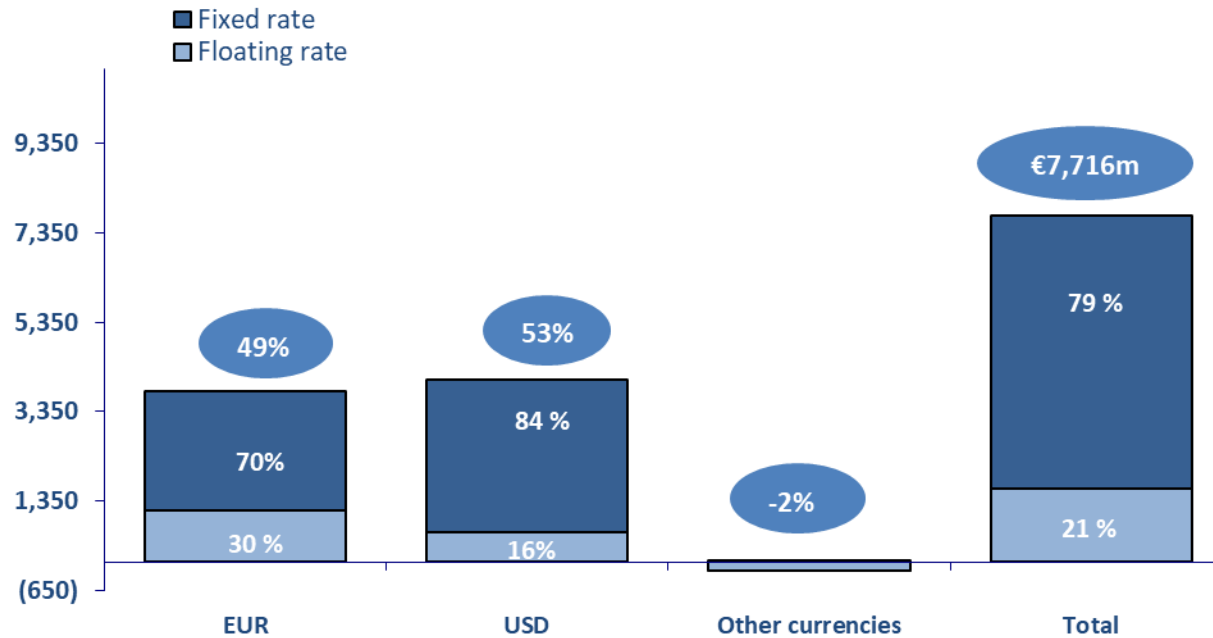
Net Debt Maturity at 30 June 2018

€ billions



Note: Syndicated credit facility of €2.5bn not used

Gross Debt after hedging at 30 June 2018





Bond Details

Currency	Par value	Coupon	Issue date	Maturity date
EUR	€ 850 m	2.000%	20/03/2014	22/06/2020
	€ 650 m	2.125%	29/09/2014	27/09/2024
	€ 500 m	1.875%	28/09/2015	28/09/2023
	€ 600 m	1.500%	17/05/2016	18/05/2026
USD	\$ 1,000 m	5.750%	07/04/2011	07/04/2021
	\$ 1,500 m	4.450%	25/10/2011	15/01/2022
	\$ 1,650 m o/w: \$ 800 m at 10.5 years \$ 850 m at 30 years	4.250% 5.500%	12/01/2012	15/07/2022 15/01/2042
	\$ 201 m	Libor 6m + spread	26/01/2016	26/01/2021
	\$ 600 m	3.250%	08/06/2016	08/06/2026



Net Debt / EBITDA ratio evolution

	Closing rate	Average rate
<i>EUR/USD rate: FY17 → FY18</i>	<i>1.14 → 1.17</i>	<i>1.09 → 1.19</i>
Ratio at 30/06/2017	3.0	3.0¹
EBITDA & cash generation excl. Group structure effect and forex impact	(0.5)	(0.5)
Group structure and forex impacts	+0.2	+0.1
Ratio at 30/06/2018	2.7	2.6

1 Syndicated credit spreads and covenants are based on the same ratio at the average rate



Diluted EPS calculation

(x 1,000)	FY17	FY18
Number of shares in issue at end of period	265,422	265,422
Weighted average number of shares in issue (pro rata temporis)	265,422	265,422
Weighted average number of treasury shares (pro rata temporis)	(1,189)	(1,308)
Dilutive impact of stock options and performance shares	1,245	1,429
Number of shares used in diluted EPS calculation	265,478	265,543

(€ millions and €/share)	FY17	FY18	reported △
Group share of net profit from recurring operations	1,483	1,511	+2%
Diluted net earnings per share from recurring operations	5.58	5.69	+2%



Implementation from FY19, leading mainly to:

- reclassification of certain A&P expenses in deduction of Sales
- integration of the activity of certain third-party bottlers in India into Sales and Cost of Goods Sold

Main proforma estimated impacts:

- neutral on PRO but PRO margin up c. +80bps
- Sales reduced by c. -3%
- Gross Margin ratio down c. -170bps
- A&P / Sales ratio down c. -270bps to c. 16%