

Press release - Paris, 21 June 2016

Pernod Ricard, the leading beverage alcohol Group in the Newsweek Green Rankings 2016

The Newsweek Green Rankings 2016 have just ranked Pernod Ricard 46th out of the leading 500 international groups listed on the stock exchange, with a score of 70.90%. This ranking places Pernod Ricard right at the top of the list of the beverage alcohol groups that are most committed to the environment and sustainable development.

The Score achieved by Pernod Ricard recognises the Group's ongoing and daily work in the five key areas of commitment, as follows:

- Deployment of efficient environmental governance,
- Promotion of sustainable agriculture and biodiversity protection,
- Preservation of water resources,
- Reduction in energy consumption and carbon footprint,
- Commitment to a sustainable approach in developing our products and reducing the impact of waste.

Between 2010 and 2015, the following was achieved in each area of commitment:

- 96% of our 99 production sites were ISO 14001 certified, representing 99.7% of product volumes,
- 78% of our 5,700 hectares of vineyards were certified to environmental standards,
- 14% reduction in water consumption per unit produced,
- 16% reduction in energy consumption and 26% reduction in CO₂ emissions per unit produced,
- 76% reduction in solid waste landfilled or incinerated per unit produced.

Jean-François Roucou, Group Director of Sustainable Performance of Pernod Ricard, said, *"We are delighted to see our longstanding commitment recognised by the Newsweek Green Rankings 2016. We believe that leadership is not possible without environmental excellence. Preserving, improving and passing on our terroir, from which our brands are produced, sometimes having been so for centuries, is a strategic priority. In this way, we are supporting our long-term vision and the future of both our brands and our Group."*

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About the Newsweek Green Rankings

The Newsweek Green Rankings 2016 assess the environmental commitment of the leading 500 international companies listed on the stock market by market capitalisation at 31 December 2015. They are published by the US weekly Newsweek in partnership with Corporate Knights and HIP Investor. These rankings are based on eight objective indicators. The score is the result of the average of these indicators, based on: energy productivity, CO₂ productivity, water productivity, waste productivity, existence of CSR related criteria in setting remuneration, existence of a Sustainability Board Committee, audit of environmental data and the Green Revenue Score calculated by HIP Investor Inc.

About Pernod Ricard

Pernod Ricard is the world's No 2 in wines and spirits with consolidated sales of €8,558 million in 2014/15. Created in 1975 by the merger of Ricard and Pernod, the Group has undergone sustained development, based on both organic growth and acquisitions: Seagram (2001), Allied Domecq (2005) and Vin&Sprit (2008). Pernod Ricard holds one of the most prestigious brand portfolios in the sector: Absolut Vodka, Ricard pastis, Ballantine's, Chivas Regal, Royal Salute and The Glenlivet Scotch whiskies, Jameson Irish whiskey, Martell cognac, Havana Club rum, Beefeater gin, Kahlúa and Malibu liqueurs, Mumm and Perrier-Jouët champagnes, as well Jacob's Creek, Brancott Estate, Campo Viejo, Graffigna and Kenwood wines. Pernod Ricard employs a workforce of approximately 18,000 people and operates through a decentralised organisation, with 6 "Brand Companies" and 85 "Market Companies" established in each key market. Pernod Ricard is strongly committed to a sustainable development policy and encourages responsible consumption. Pernod Ricard's strategy and ambition are based on 3 key values that guide its expansion: entrepreneurial spirit, mutual trust and a strong sense of ethics. Pernod Ricard is listed on Euronext (Ticker: RI; ISIN code: FR0000120693) and is part of the CAC 40 index.

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