SHAREHOLDERS' MEETING



Créateurs de convivialité

FRIDAY 8 NOVEMBER

SALLE PLEYEL



OPENING



Créateurs de convivialité

lexandre RICARD

CHAIRMAN & CHIEF EXECUTIVE OFFICER



Chareholders' Meeting BUREAU

CHAIRMAN		ALEXANDRE RICARD
TELLERS	PAUL-CHARLES R	ICARD, PRISCILLA MATTERS
SECRETARY		ANTOINE BROCAS
ALSO ATTENDING:		
FINANCE, IT & OPERATION	S DIRECTOR	HÉLÈNE DE TISSOT
LEAD INDEPENDENT DIRECT	TOR	PATRICIA BARBIZET

STATUTORY AUDITORS

KPMG _____ ERIC ROPERT
DELOITTE & ASSOCIATES _____ DAVID DUPONT-NOËL



PROVISIONAL OUORUM



Provisional Quorum

LEGAL DOCUMENTS AVAILABLE TO SHAREHOLDERS

THE DOCUMENTS REQUIRED
BY THE APPLICABLE LAWS AND REGULATIONS,
WHICH ARE ON THE SHAREHOLDERS' BUREAU,
HAVE BEEN SENT AND MADE AVAILABLE
TO THE SHAREHOLDERS
WITHIN THE ESTABLISHED DEADLINES

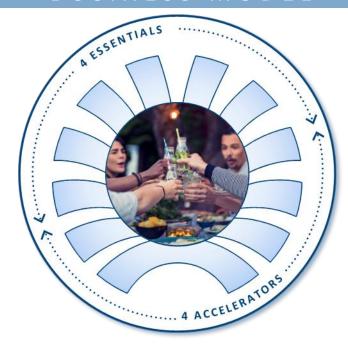
MANAGEMENT REPORT



FY19 ANNUAL RESULTS - OUR EXCELLENT PERFORMANCE SHOWS:

RESILIENCE OF OUR BUSINESS MODEL

RELEVANCE OF OUR
3-YEAR STRATEGIC PLAN







Creating long-term value for all stakeholders

WE HAVE REINVENTED OUR BUSINESS MODEL TO BE 100% CONSUMER FOCUSED

4 Essentials TO BE MORE EFFICIENT

- 1. Operational Excellence
- 2. Talent Management
- 3. Sustainability & Responsability
- 4. Route to Market



4 Accelerators

TO DELIVER MORE GROWTH

- 1. Portfolio Management
- 2. Premiumisation & Luxury
- 3. Innovation
- 4. Digital Acceleration



WE ARE EXECUTING OUR 3-YEAR STRATEGIC PLAN TO ADDRESS OUR 4 KEY CHALLENGES



More from the Core

- 1. Winning in our 4 must-win markets
- 2. Building Passion Brands

Preparing the Future

- 3. Financing our ambition
- 4. Valuing our people





BECOME LEADER OF THE WINE & SPIRITS SECTOR

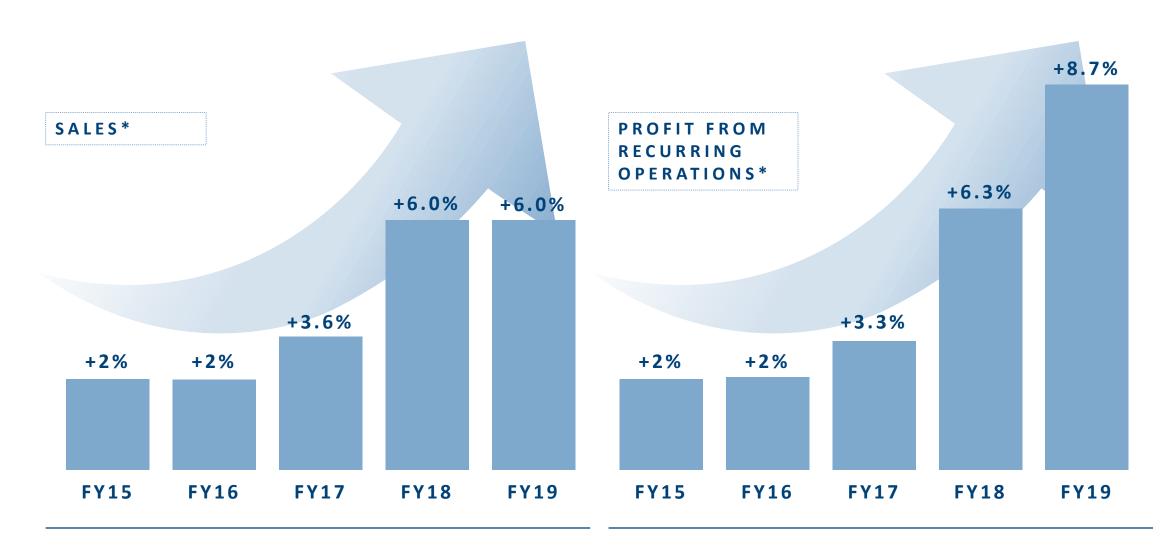


CHAPTER 1

The first year of our plan shows clear business acceleration



WE HAVE SUCCESSFULLY ACCELERATED GROWTH OF OUR SALES AND RESULTS



WE HAVE ACHIEVED ALL OUR AMBITIONS

MID-TERM AMBITIONS

FY19 RESULTS

Sales*

+4% to +7%

+6.0%

Operational Excellence

FY16-20: €200m

FY20-21: €100m

100% complete

Operating Margin*

c. +50/+60bps annually

+74bps



WE ARE PURSUING THE DEVELOPMENT OF OUR MUST-WIN MARKETS AND KEY BRANDS



USA

+4%*



CHINA

+21%*



INDIA

+20%*



GLOBAL TRAVEL RETAIL

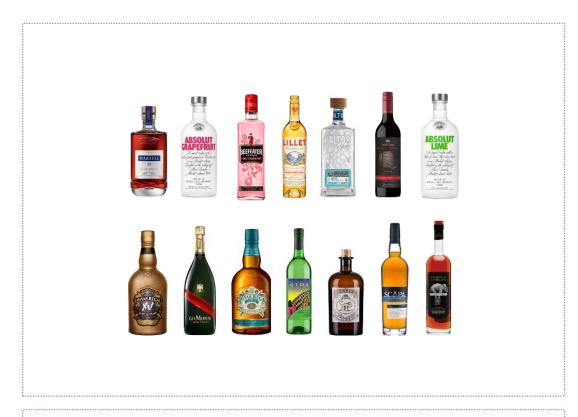
+6%*



STRATEGIC INTERNATIONAL BRANDS

+7%*

INNOVATION AND LUXURY HAVE BECOME TWO GROWTH ACCELERATORS





INNOVATION +26%*

LE CERCLE +14%*





OUR 19,000 EMPLOYEES ARE STILL SHOWING EXCEPTIONAL COMMITMENT



88% commitment





85% participation



83%

believe that it is *convivialité* that makes the Group so unique



89%

have a good understanding of the Group's strategy and objectives



95%

of employees are proud to belong to the Group





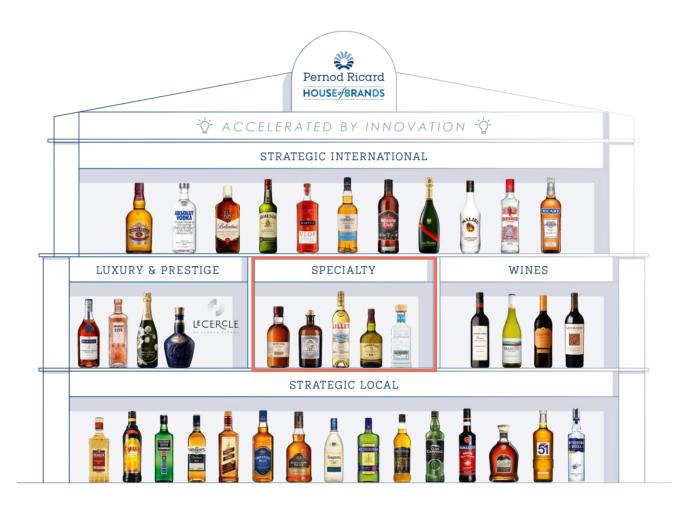
CHAPTER 2

This acceleration results from the first wins of a deep transformation of our company

WE HAVE TRANSFORMED OUR HOUSE OF BRANDS TO BE EVEN CLOSER TO NEW CONSUMER TRENDS

Integration of the "Specialty" category

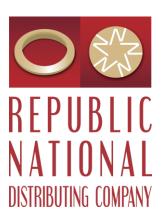
High-potential craft brands in the most dynamic segments





WE HAVE REINFORCED THE ROUTES-TO-MARKET IN OUR MUST-WIN MARKETS TO BETTER SERVE CLIENTS AND CONSUMERS







USA

Greater support from our wholesalers More agile logistics



GLOBAL TRAVEL RETAIL

A greater number of tailor-made airport partnerships

WE CONTINUE TO OPTIMISE OUR WAYS OF WORKING AND HAVE ACHIEVED OUR 2016-2020 OPERATIONAL EFFICIENCY OBJECTIVES ONE YEAR EARLY

ADVERTISING & PROMOTIONAL EFFECTIVENESS



DIRECT & INDIRECT PURCHASING

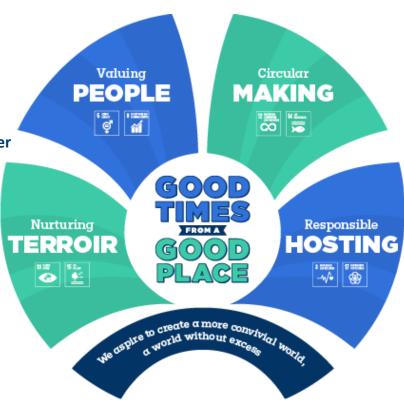
LOCAL INITIATIVES



WE ARE INTEGRATING S&R IN EVERYTHING WE DO WITH THE LAUNCH OF OUR 2030 S&R ROADMAP

8 commitments

- Shared knowledge and learning partner with 10,000 bartenders on the bar world of tomorrow (2030)
- Equality and future leadership equal pay (2022), gender balanced top management teams and 100% of employees future-fit trained every 3 years (2030)
- Regenerative agriculture 8 pilot projects in owned wine regions (2025) and partnerships with 5,000 farmers (2030)
- Biodiversity 1 strategic biodiversity project in each affiliate (2030)



- Packaging and waste 100% recyclable, compostable, reusable or bio-based packaging & no single-use plastic promotional items (2025);
 5 pilot projects on circular ways to distribute wine & spirits (2030)
- Water balance & carbon footprint 100% water balanced in all high-risk watersheds and 50% reduction of carbon footprint intensity (2030)
- Alcohol misuse 1 program to fight alcohol misuse in all 86 affiliates (2030)
- Responsible consumption 1 million young adults reached through Responsible Party program (2030)



WE ARE TRANSFORMING OUR HUMAN RESOURCES STRATEGY TO BE EVEN MORE EFFICIENT

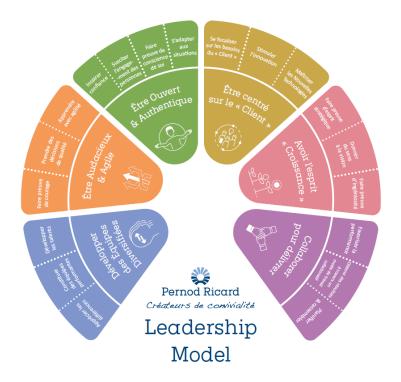


Linking performance and *convivialité*

through a new leadership model

to succeed at 4 challenges

Develop a culture of commitment that encourages employees to go the extra mile, to 'transfoHRmer' to face a constantly-changing environment



- 1. Place employees in the center of the experience
- 2. Maximise performance through diverse teams
- 3. Develop a culture of empowerment
- 4. Make digital a tool for transformation and acceleration

WE ARE ALIGNING EMPLOYEE AND SHAREHOLDER INTERESTS EVEN MORE WITH THE LAUNCH OF OUR FIRST EMPLOYEE SHAREHOLDING PLAN

18
countries
representing
75% of Group
employees



41.5% participation

5,840 employee shareholders

48% in China

76% in India

57% in France





We are building our future

while continuing to invest in the long term



WE ARE INVESTING HEAVILY BEHIND PRIORITY BRANDS AND MARKETS

A&P investments

= 16.5% of Sales



1/3 OF MEDIA SPEND DEDICATED TO DIGITAL



WE ARE REINFORCING OUR PRODUCTION CAPACITY TO ACCELERATE FUTURE GROWTH







Cognac
Distillation and
purchase of eaux de vie

Scotland
New facilities
New site

Ireland
Increased distillation and
maturation capacity



WE ARE REORGANISING OUR FRENCH AFFILIATES TO RECONQUER OUR HISTORIC MARKET

Creation of Pernod Ricard France







Reconquer consumers

Reinvent our business model

Merge our two networks



WE ARE REFRESHING OUR PRODUCT OFFERINGS TO CATER TO AN INCREASINGLY DEMANDING CONSUMER

NATURAL



ABSOLUT JUICE

LOCAL



JAMESON CASKMATES
REVOLUTION BREWING EDITION



WE ARE ENRICHING OUR PORTFOLIO WITH THE ACQUISITION OF BRANDS WITH STRONG GROWTH POTENTIAL







RABBIT HOLE

Super-premium Kentucky bourbon



TX

Super-premium craft whiskey from Texas



JEFFERSON'S

Super-premium bourbon



WE ARE CREATING A NEW SEGMENT: CHINESE MALT

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13 ha distillery

\$150m of investment

2021 beginning of production



We are the first international company to open a malt whisky distillery



WE ARE CREATING "THE ISLAND" MORE THAN JUST A MOVE IT IS THE TRANSLATION OF OUR TRANSFORMATION







The gathering of our teams in central Paris in order to change our ways of working and to be closer to our consumers



CONSOLIDATED FINANCIAL STATEMENTS



de Tissot

FINANCE, IT & OPERATIONS DIRECTOR



Consolidated Financial Statements

EXECUTIVE SUMMARY FY19: AN EXCELLENT YEAR DEMONSTRATING CLEAR BUSINESS ACCELERATION

VERY STRONG RESULTS PRO +8.7%¹

- Sales: +6.0%¹ > Strong pricing, +2% on Strategic brands
- Accelerated completion of €200m Operational Excellence efficiencies one year in advance
- PRO margin improvement¹: +74bps
- Strong cash conversion at 88%² and Recurring Free Cash Flow +4%

INFLECTION IN FINANCIAL POLICY

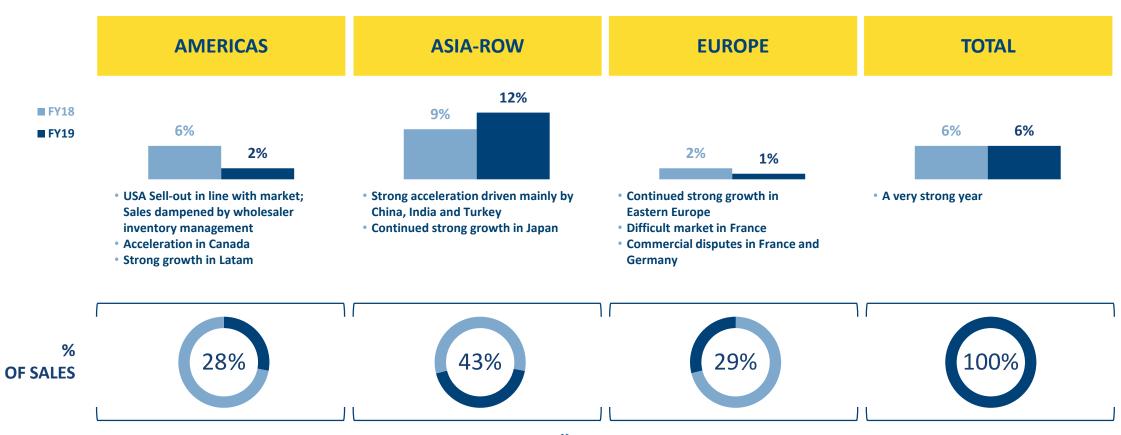
- Proposed dividend increase to 50% payout ratio
 - > €3.12/share³
- Launch of €1bn share buy-back programme
 - > Up to €1bn, across FY20 and FY21



^{2.} Ratio of Recurring Operating Cashflow to PRO

Consolidated Financial Statements SALES GROWTH BY REGION

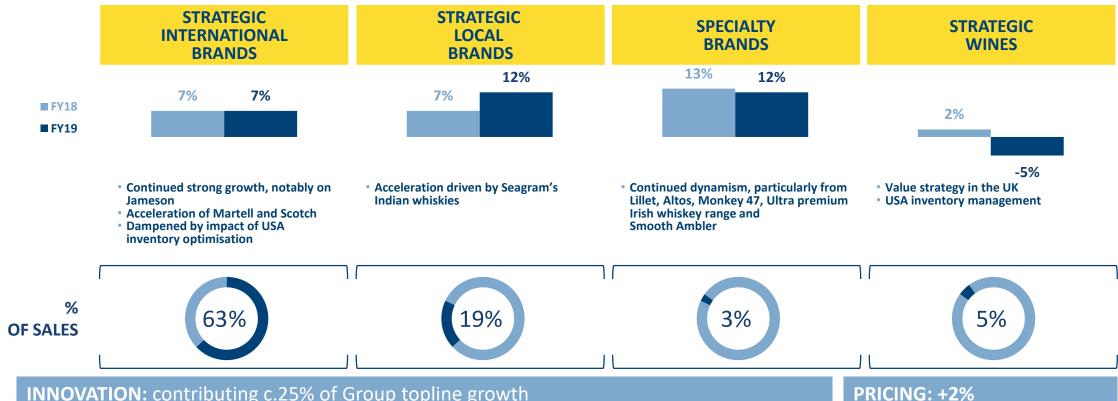
A VERY STRONG YEAR





Consolidated Financial Statements SALES GROWTH BY CATEGORY

A VERY GOOD YEAR, WITH STRONG SALES GROWTH ACROSS ALL KEY SPIRITS CATEGORIES



INNOVATION: contributing c.25% of Group topline growth



Consolidated Financial Statements SUMMARY INCOME STATEMENT

€ millions	FY18 _	_ FY19 _	– ORGANIC △	_ REPORTED △_
SALES	8,722	9,182	+6.0%	+5.3%
Gross margin after logistics costs (GM) GM/Sales	5,289 60.6%	5,648 61.5%	+7% +39 bps	+7%
Advertising & promotional investments (A&P) A&P/Sales	(1,429) 16.4%	(1,512) <i>16.5%</i>	+6% -2 bps	+6%
PROFIT FROM RECURRING OPERATIONS (PRO) PRO/Sales	2,358 27.0%	2,581 28.1%	+8.7% +74 bps	+9.5%



Consolidated Financial Statements INCOMESTATEMENT COMMENTS

GROSS MARGIN EXPANSION AT +39bps:

- > Strong pricing of +2% on Strategic brands
- > Acceleration of Operational Excellence FY16-20 roadmap by 1 year
- > Partially offset by Cost of Goods headwinds and negative mix

A&P BROADLY IN LINE WITH SALES:

> Strong arbitration and focus behind strategic priorities, particularly China and India

STRONG DISCIPLINE ON STRUCTURE COSTS -33bps:

- > Moderate increase (+4%)
- > Strong discipline and resource focus on key priorities
- STRONG IMPROVEMENT IN PRO MARGIN +74bps



Consolidated Financial Statements GROUP SHARE OF NET PROFIT

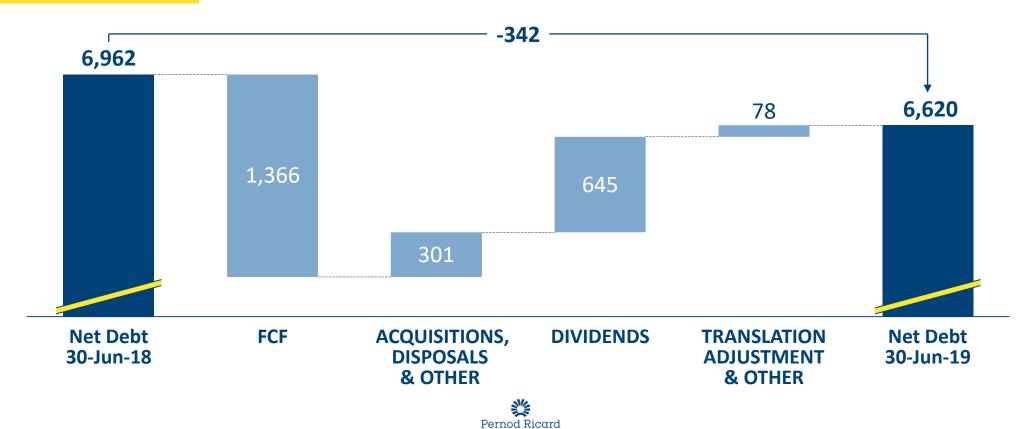
€ millions	FY18	FY19	REPORTED △
PROFIT FROM RECURRING OPERATIONS (PRO)	2,358	2,581	+9.5%
Non-recurring operating income and expenses	(62)	(206)	
OPERATING PROFIT	2,296	2,375	+3%
Financial income (expense) from recurring operations	(301)	(314)	
Non-recurring financial items	(1)	3	
Corporate income tax	(392)	(582)	
Non-controlling interests and other	(26)	(27)	
GROUP SHARE OF NET PROFIT	1,577	1,455	-8%



Consolidated Financial Statements

NET DEBT DECREASE OF -€0.3BN, DOWN TO €6.6BN LEVERAGE RATIO DOWN TO 2.3X

€ MILLIONS



Créateurs de convivialité

FINANCIAL STATEMENTS PERNOD RICARD SA



Financial Statements

FINANCIAL STATEMENTS PERNOD RICARD SA

€ MILLIONS	FY18	FY19 ——
Operating Profit	(74)	(87)
Financial income (expense)	482	305
Non-recurring items	(21)	(44)
Income tax	179	152
NET PROFIT	566	326

PROFIT OF €326M, DOWN -€240M, MAINLY DUE TO FINANCIAL INCOME



Financial Statements

FINANCIAL STATEMENTS PERNOD RICARD SA

— PROPOSED DIVIDEND: €3.12 PER SHARE

€ per share	FY16 _	FY17 _	FY18 _	FY19* _	
Dividend	1.88	2.02	2.36	3.12	

- Payout ratio of 50%
- Payment date of the balance on 27 November 2019



FIRST QUARTER

FY20



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Q1 MODERATE SALES GROWTH IN LINE WITH EXPECTATIONS, ON A VERY HIGH BASIS OF COMPARISON (Q1 FY19: +10.4%)

Q1 FY20 SALES OF €2,483M ORGANIC SALES GROWTH +1.3% AND REPORTED +4.0%

- GOOD START IN USA: +6%
 - > THANKS IN PARTICULAR TO INNOVATION, ENHANCED BY ADVANCE SHIPMENTS
- CHINA +6% AND INDIA +3%
 - > GOOD GROWTH ON A VERY HIGH COMPARISON BASIS
- GLOBAL TRAVEL RETAIL: -6%
 - > FOLLOWING A VERY STRONG Q1 FY19
- GOOD GROWTH IN EUROPE: +3%
 - > THANKS TO STRONG SALES IN EASTERN EUROPE AND RETURN TO GROWTH IN WESTERN EUROPE
- STRONG PRICING: +2%



Pecent Developments
CONTINUED DYNAMIC BALANCE SHEET MANAGEMENT

- PERNOD RICARD'S LONG-TERM CREDIT RATING UPGRADED ONE NOTCH BY STANDARD & POOR'S AND MOODY'S
 - > Standard and Poor's: BBB+, stable outlook
 - > Moody's: Baa1, stable outlook
- LAUNCH OF SHARE BUYBACK PROGRAMME ON 18 OCTOBER 2019, WITH A FIRST TRANCHE OF €150m
- SUCCESSFUL PLACEMENT OF A €1.5bn BOND ISSUANCE IN THREE TRANCHES OF €500m EACH FOR 4, 8 AND 12 YEARS WITH AN AVERAGE COUPON OF 0.46%

OUTLOOK



Créateurs de convivialité

lexandre RICARD

CHAIRMAN & CHIEF EXECUTIVE OFFICER



OUTLOOK FOR FY20

— IN A PARTICULARLY UNCERTAIN ENVIRONMENT, PERNOD RICARD EXPECTS:

- Continued execution of the Transform and Accelerate strategic plan
- Dynamic Sales growth to continue
 - > Growth rates to moderate in China and India vs. FY19, in line with plan assumptions
 - > Dynamism in USA following wholesaler optimisation and integration of American whiskey portfolio
- Increased investment behind key Capex and Strategic inventory priorities
- Significantly positive FX impact on PRO*

CONFIRMATION OF FY20 GUIDANCE:ORGANIC GROWTH IN PRO BETWEEN +5% AND +7%



BOARD OF DIRECTORS & COMMITTEES



Board of Directors and Committees THE BOARD OF DIRECTORS

Pernod Ricard



MR STÉPHANE EMERY DIRECTOR REPRESENTING THE EMPLOYEES



MS VERONICA VARGAS DIRECTOR



MR PIERRE PRINGUET DIRECTOR



MR ALEXANDRE RICARD CHAIRMAN OF THE **BOARD & CEO**



MS NICOLE BOUTON INDEPENDENT **DIRECTOR**



MR WOLFGANG COLBERG INDEPENDENT DIRECTOR



MS ANNE LANGE INDEPENDENT DIRECTOR



MS MARIA JESUS CARRASCO LOPEZ **DIRECTOR REPRESENTING** THE EMPLOYEES



MR PAUL-CHARLES RICARD PERMANENT REPRESENTATIVE OF SOCIÉTÉ PAUL RICARD, DIRECTOR



MS KORY SORENSON INDEPENDENT DIRECTOR



LEAD INDEPENDENT DIRECTOR



MR IAN GALLIENNE INDEPENDENT DIRECTOR



MR CÉSAR GIRON DIRECTOR





Lead Independent Director

Independent Directors

Directors

Directors Representing the Employees

Patricia BARBIZET

LEAD INDEPENDENT DIRECTOR





ROLE AND ASSIGNED MISSIONS

- Convenes the Board of Directors at her own initiative or in the absence of the Chairman & CEO
- Can be consulted on the agenda of any Board meetings and may propose any additional items
- Chairs meetings of the Board of Directors in the absence of the Chairman & CEO
- Leads the process of assessing the functioning of the Board of Directors
- Prevents any occurrence of conflict of interest situations
- Ensures compliance with the rules of the AFEP-MEDEF Code and the Board's Internal Regulations
- Convenes and chairs Executive Sessions
- Ensures that the Directors have the necessary resources to carry out their duties under the best possible conditions
- Reviews Shareholders' requests relative to corporate governance and ensures that they are answered
- Meets with the Company's shareholders





— REPORT ON HER MISSION

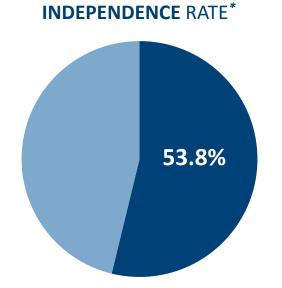
Since taking up her duties, **Patricia Barbizet** has notably:

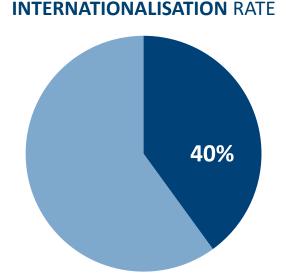
- Participated, with the Executive Management and Investor Relations Department, in several meetings
 with shareholders dedicated to the governance of the Company;
- Met a large number of Pernod Ricard teams and some of its affiliates;
- Conducted the annual assessment of the functioning of the Board of Directors on the basis of individual interviews with each Director;
- Reported to the Board of Directors on the performance of her duties.

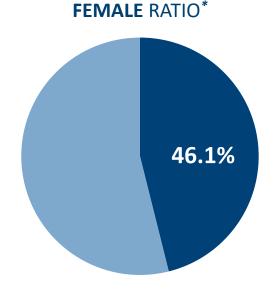


Board of Directors and Committees THE BOARD OF DIRECTORS

COMPOSITION OF THE BOARD AT THE DATE OF THE SHAREHOLDERS' MEETING: 15 MEMBERS (INCLUDING 2 DIRECTORS REPRESENTING THE EMPLOYEES)





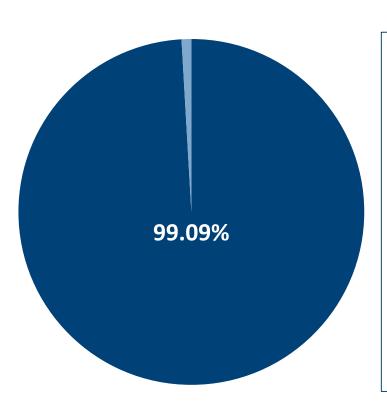


Board of Directors and Committees

THE BOARD OF DIRECTORS

ATTENDANCE RATE

MAIN ROLES IN FY19



- Drawing up of the annual and half-year financial statements
- Review of the budget
- Preparation of the Annual Shareholders' Meeting (notably draft resolutions)
- Review and validation of the Group strategy
- Evaluate the FY19 variable compensation for the Chairman & CEO and establish his compensation policy for FY20 without him being present
- Held an Executive Session relating the operations of the Board and its Committees (without Directors from Top Management in attendance)
- Examination of **governance issues**
- Review the annual assessment of its operations

Board of Directors and Committees
THE BOARD OF DIRECTORS

4 DEDICATED COMMITTEE

- Audit committee
- Nominations, Governance and CSR Committee
- Compensation committee
- Strategic committee

Board of Directors and Committees THE AUDIT COMMITTEE



MR WOLFGANG COLBERG **CHAIRMAN**



MS KORY SORENSON



MR GILLES SAMYN

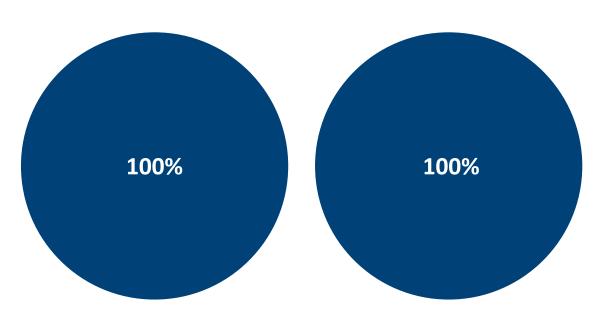


Board of Directors and Committees

THE AUDIT COMMITTEE

MAIN ROLES

INDEPENDENCE RATE ATTENDANCE RATE



- Review of the Group's draft annual and half-year statements (Parent Company and consolidated)
- Ensure the integrity of the financial reporting process
- Review of all significant risks and assessment of risk management by the Group
- Review of any matter of a financial or accounting nature submitted to the Board of Directors



Board of Directory and Committees THE NOMINATIONS, GOVERNANCE AND CSR COMMITTEE



MS PATRICIA BARBIZET CHAIRWOMAN







MR CÉSAR GIRON

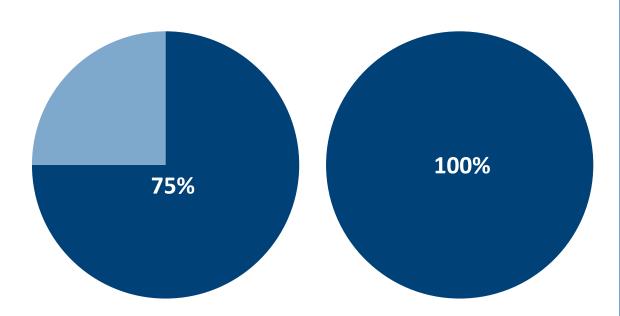
Pernod Ricard Créateurs de convivialité

Board of Directors and Committees

THE NOMINATIONS, GOVERNANCE AND CSR COMMITTEE

MAIN ROLES





- Review of the composition of the Board and the independence of the Directors
- Periodic assessment of the operations of the Board
- Monitor the implementation of the S&R commitments at Group level
- Define a succession plan for Executive Directors and Directors
- Proposals concerning the selection of new Directors and headhunting and renewal procedures

Board of Directors and Committees THE COMPENSATION COMMITTEE



MS NICOLE BOUTON CHAIRWOMAN



MS KORY SORENSON



MR WOLFGANG COLBERG



MR PIERRE PRINGUET



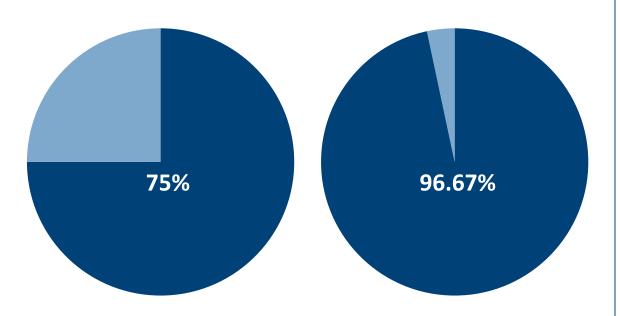
MR STÉPHANE EMERY DIRECTOR REPRESENTING THE EMPLOYEES



Board of Directors and Committees THE COMPENSATION COMMITTEE

MAIN ROLES

INDEPENDENCE RATE ATTENDANCE RATE



- Propose to the Board of Directors the compensation to be paid to the Executive Director
- Propose the general policy for allocation of stock options and performance-based shares
- Approve the information provided to the shareholders on the compensation of the Executive Director

Board of Directors and Committees THE STRATEGIC COMMITTEE



MR ALEXANDRE RICARD **CHAIRMAN**



MS ANNE LANGE



MR WOLFGANG COLBERG



MR IAN GALLIENNE



MR CÉSAR GIRON



MR PIERRE PRINGUET

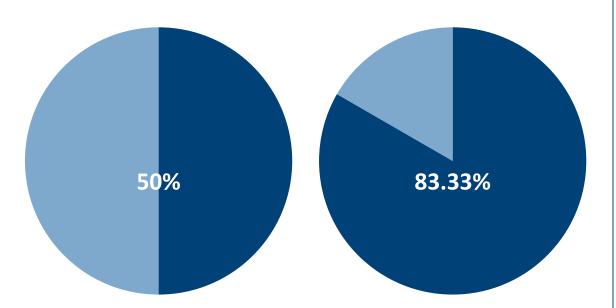


Board of Directors and Committees

THE STRATEGIC COMMITTEE

MAIN ROLES





- Review of the key strategic issues of the Group
- Drawing up and giving its prior opinion on significant partnership transactions, sales or acquisitions
- **Dealing with any strategic issue** affecting the Company or the Group

EXECUTIVE DIRECTOR'S COMPENSATION POLICY



Créateurs de convivialité

BOUTON

CHAIRWOMAN OF THE COMPENSATION COMMITTEE



Executive Director's Compensation Policy TWO RESOLUTIONS SUBMITTED TO VOTE

VOTE « EX-POST »

Approval of the components of the compensation due or granted for FY19 to Mr Alexandre Ricard (Resolution n°9)

VOTE « EX-ANTE »

Approval of the compensation policy items applicable to Mr Alexandre Ricard (Resolution n°10)

Executive Director's Compensation Policy
FY19 ITEMS OF COMPENSATION

FY19 ITEMS OF COMPENSATION OF THE EXECUTIVE DIRECTOR - VOTE EX-POST

Fixed Compensation

€1,100,000

€1,745,810

Variable Compensation

158.71% of fixed compensation (target 110% and maximum 180%)

Stock-options and Performance-based shares

26,143 stock options4,269 performance-based shares6,842 performance-based shares

with external performance condition (3 years)
with internal performance condition (3 years)
with internal and external performance conditions (3 years)

Supplementary pension scheme

- Grant of performance-based shares: 511 shares with internal performance condition and 819 shares with internal and external performance conditions
- Payment of €131,708

Other benefits

Company Car / Collective healthcare and welfare schemes



Executive Director's Compensation Policy
COMPENSATION PRINCIPLES

COMPENSATION PRINCIPLES FOR THE EXECUTIVE DIRECTOR - VOTE EX-ANTE

Fixed	Compensation	
--------------	--------------	--

€1,100,000

Variable Compensation

Target: 110% – Maximum: 180% (Quantitative objectives: target 80% - Qualitative objectives: target 30%)

Stock-options and Performancebased shares

Maximum 150% of the annual fixed compensation

Deferred commitments

Non-compete clause + imposed departure clause: overall maximum 24 months compensation (fixed and variable)

Supplementary pension scheme

10% of his fixed and variable compensation (5% in performance-based shares and 5% in cash)

Multi-year variable compensation / exceptional compensation

No multi-year variable compensation nor exceptional compensation except under exceptional circumstances which must be precisely communicated and justified

Other benefits

Company car / Collective healthcare and welfare schemes



STATUTORY AUDITOR'S REPORTS



Créateurs de convivialité

ROPERT

KPMG S.A.



Statutory Auditor's reports

REPORTS ON THE CONSOLIDATED FINANCIAL STATEMENTS AND ON THE STATUTORY FINANCIAL STATEMENTS

- PAGES 207-210 AND 232-234 OF THE UNIVERSAL REGISTRATION DOCUMENT
 - **Objective**: obtain reasonable assurance that the financial statements do not contain any material misstatements, that they are in accordance with accounting principles, and give a true and fair view of the assets and liabilities, of the financial position and the results of operations for the FY19
 - > Key audit matters detailed in the reports:
 - Consolidated financial statements: brands' valuation, tax risks, recoverability of deferred tax assets relating to tax loss carryforwards and post-employment benefit commitments
 - Statutory financial statements: valuation of investments
 - > Unqualified opinion on the group consolidated financial statements (IFRS) with an observation on the impacts of the first-time adoption as of 1 July 2018 of the IFRS 9 "Financial Instruments" and IFRS 15 "Revenue from Contracts with Customers".
 - > Unqualified opinion on the parent company financial statements (French GAAP)
 - No observations on the Group and parent company management reports
 - Attestation of the accuracy and fair presentation of disclosures on compensation and benefits paid to corporate officers
 - Attestation of the fair presentation and the consistency with the financial statements of the information relating to payment deadlines



SPECIAL REPORT ON REGULATED AGREEMENTS AND COMMITMENTS

- PAGES 235-236 OF THE UNIVERSAL REGISTRATION DOCUMENT

- No new regulated agreements or commitments authorized during the year to be submitted to the approval of the Shareholders' Meeting
- Regulated agreements and commitments previously approved by the Shareholders' Meeting in prior years:
 - > That remained in force during the financial year:
 - Loan to Havana Club Holding (HCH) in the context of the restructuring of HCH
 - Credit agreement for €2.500.000.000 "Multicurrency Revolving Facility Agreement"
 - > Without effect during the financial year:
 - Commitments authorised for Mr Alexandre Ricard relating to a one-year non compete clause (corresponding to 12 months' compensation), a forced departure clause subject to performance conditions (corresponding to 12 months' compensation), and benefit of collective healthcare and welfare schemes



Statutory Auditor's reports

SPECIAL REPORTS REGARDING THE EXTRAORDINARY SHAREHOLDERS' MEETING

PAGES 258-264 OF THE UNIVERSAL REGISTRATION DOCUMENT

• We have issued the six following reports:

- > Report on the share capital reduction up to a maximum of 10% of its share capital by 24-month period (12th Resolution)
- > Report on the issue of ordinary shares and/or various securities with retention and/or cancellation of preferential subscription rights (13th, 14th, 15th, 16th, 17th and 18th Resolutions)
- > Report on the authorisation to grant free performance shares to employees and executive officers (20th Resolution)
- > Report on the authorisation to grant share subscription or purchase options (21st Resolution)
- > Report on the issuance of ordinary shares or securities conferring entitlement to share capital, reserved for members of company saving plans (22nd Resolution)
- > Report on the issuance of ordinary shares or securities conferring entitlement to share capital, with cancellation of preferential subscription rights (23rd Resolution)

It being specified that:

- > The proposed transactions comply with the provision set out by law
- > All necessary disclosures to enable you to assess the proposed cancellation of shareholder preferential subscription rights have been brought to your attention
- > The Board of Directors' report does not specify the methods of determining the issue price of future securities issued pursuant to the 13th, 17th and 18th resolutions, we cannot express our opinions on the items used to calculate this issue price.
- > As the final terms and conditions of the issuances have not yet been determined, we do not express an opinion on the terms and conditions under which the issuances will be made, or on the proposed cancellation of preferential subscription rights.
- > We will issue an additional report, if necessary, when your Board of Directors uses the authorization to issue ordinary shares or securities



PRESENTATION OF THE RESOLUTIONS



Créateurs de convivialité

Intoine BROCAS

SECRETARY OF THE BOARD



ORDINARY RESOLUTIONS

FIRST RESOLUTION

APPROVAL OF THE PARENT COMPANY FINANCIAL STATEMENTS FOR THE FINANCIAL YEAR ENDED 30 JUNE 2019

The purpose of this resolution is to approve the financial statement for the financial year ended 30 June 2019, which show a net profit of €325,725,564.87.



ORDINARY RESOLUTIONS

SECOND RESOLUTION

APPROVAL OF THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE FINANCIAL YEAR ENDED 30 JUNE 2019

The purpose of this resolution is to approve the consolidated financial statements for the financial year ended 30 June 2019.



ORDINARY RESOLUTIONS

THIRD RESOLUTION

ALLOCATION OF NET RESULT FOR THE FINANCIAL YEAR ENDED 30 JUNE 2019 AND SETTING OF THE DIVIDEND

- The purpose of this resolution is to allocate the results for the financial year ended 30 June 2019.
- It is proposed to set the dividend at €3.12 per share. An interim dividend payment of €1.18 having been paid on 10 July 2019, the balance amounting to €1.94 € per share would be detached on 25 November 2019 and paid on 27 November 2019.



ORDINARY RESOLUTIONS

FOURTH RESOLUTION

APPROVAL OF THE REGULATED AGREEMENTS AND COMMITMENTS REFERRED TO IN ARTICLES L.225-38 et seq. OF THE FRENCH COMMERCIAL CODE

The purpose of this resolution is for you to approve the regulated agreements and commitments described in the Statutory Auditors' special report.



ORDINARY RESOLUTIONS

FIFTH RESOLUTION

RENEWAL OF THE DIRECTORSHIP OF MS KORY SORENSON

It is proposed that, by voting on this resolution, you renew the directorship of Ms Kory Sorenson for a term of 4 years.



ORDINARY RESOLUTIONS

SIXTH RESOLUTION

APPOINTMENT OF MS ESTHER BERROZPE GALINDO AS A DIRECTOR

It is proposed that, by voting on this resolution, you appoint Ms Esther Berrozpe Galindo as a Director for a term of 4 years.



ORDINARY RESOLUTIONS

SEVENTH RESOLUTION

APPOINTMENT OF MR PHILIPPE PETITCOLIN AS A DIRECTOR

It is proposed that, by voting on this resolution, you appoint Mr Philippe Petitcolin as a Director for a term of 4 years.



ORDINARY RESOLUTIONS

EIGHTH RESOLUTION

SETTING OF THE ANNUAL AMOUNT OF DIRECTORS' FEES

The purpose of this resolution is to set the aggregate annual amount of Directors' fees allocated to the Board of Directors for the current financial year at €1,250,000.



ORDINARY RESOLUTIONS

NINTH RESOLUTION

APPROVAL OF THE COMPONENTS OF THE COMPENSATION DUE OR GRANTED FOR FY19 TO MR ALEXANDRE RICARD, CHAIRMAN & CEO

The purpose of this resolution is to submit for your approval the elements of compensation due or granted to Mr Alexandre Ricard, Chairman & CEO, for the FY19 financial year, as described in pages 67 to 69 of the Universal Registration Document.



ORDINARY RESOLUTIONS

TENTH RESOLUTION

APPROVAL OF THE COMPENSATION POLICY ITEMS APPLICABLE TO MR ALEXANDRE RICARD, CHAIRMAN & CEO

The purpose of this resolution is to submit for your approval the compensation policy items applicable to Mr Alexandre Ricard, Chairman & CEO, as described in pages 61 to 67 of the Universal Registration Document.



ORDINARY RESOLUTIONS

ELEVENTH RESOLUTION

AUTHORISATION TO BE GRANTED TO THE BOARD OF DIRECTORS TO REPURCHASE THE SHARES OF THE COMPANY

The purpose of this resolution is to allow the Company to trade in its own shares:

- Period of validity: 18 months
- Maximum purchase price per share: €260
- Maximum holding: 10% of the share capital



EXTRAORDINARY RESOLUTIONS

TWELFTH RESOLUTION

REDUCTION OF THE SHARE CAPITAL BY CANCELLING TREASURY SHARES

The purpose of this resolution is to authorise the Board of Directors to reduce the share capital by cancelling treasury shares:

- Period of validity: 26 months
- Limit: 10% of the share capital per 24-month period



EXTRAORDINARY RESOLUTIONS

THIRTEENTH RESOLUTION

SHARE CAPITAL INCREASES WITH MAINTENANCE OF PREFERENTIAL SUBSCRIPTION RIGHTS

The purpose of this resolution is to authorise the Board of Directors to decide on share capital increases with maintenance of preferential subscription rights:

- Period of validity: 26 months
- Maximum nominal amount: €135m (around 33% of the share capital) Maximum Overall Limit for all share capital increases with or without preferential subscription right

EXTRAORDINARY RESOLUTIONS

FOURTEENTH RESOLUTION

SHARE CAPITAL INCREASES WITH CANCELLATION OF PREFERENTIAL SUBSCRIPTION RIGHTS

The purpose of this resolution is to authorise the Board of Directors to decide on share capital increases with cancellation of preferential subscription rights:

- Period of validity: 26 months
- Maximum nominal amount: €41m (around 10% of the share capital) Overall sub-limit for all share capital increases without preferential subscription rights

EXTRAORDINARY RESOLUTIONS

FIFTEENTH RESOLUTION

INCREASE OF THE NUMBER OF SHARES TO BE ISSUED IN THE EVENT OF A SHARE CAPITAL INCREASE WITH OR WITHOUT PREFERENTIAL SUBSCRIPTION RIGHTS REALISED IN ACCORDANCE WITH THE 13TH, 14TH AND 16TH RESOLUTIONS

The purpose of this resolution is to authorise the Board of Directors to decide on the increase of the number of shares to be issued if it records a surplus demand during a share capital increase, with or without preferential subscription right in accordance with the 13th, 14th and 16th resolution (up to a maximum of 15% of the initial issue)

EXTRAORDINARY RESOLUTIONS

SIXTEENTH RESOLUTION

SHARE CAPITAL INCREASES THROUGH A PRIVATE PLACEMENT IN FAVOUR OF QUALIFIED INVESTORS OR A RESTRICTED CIRCLE OF INVESTORS WITH CANCELLATION OF THE PREFERENTIAL SUBSCRIPTION RIGHT

The purpose of this resolution is to authorise the Board of Directors to decide on share capital increases with cancellation of the preferential subscription right through a private placement in favour of qualified investors or a restricted circle of investors:

- Period of validity: 26 months
- Maximum nominal amount: €41m (around 10% of the share capital)



EXTRAORDINARY RESOLUTIONS

SEVENTEENTH RESOLUTION

SHARE CAPITAL INCREASES WITH A VIEW TO REMUNERATING CONTRIBUTIONS IN KIND GRANTED TO THE COMPANY

The purpose of this resolution is to authorise the Board of Directors to decide a share capital increase with a view to remunerating purchases of companies' shares:

Period of validity: 26 months

Limit: 10% of the share capital



EXTRAORDINARY RESOLUTIONS

EIGHTEENTH RESOLUTION

SHARE CAPITAL INCREASES IN THE EVENT OF A PUBLIC EXCHANGE OFFER INITIATED BY THE COMPANY

The purpose of this resolution is to authorise the Board of Directors to decide on such issues:

Period of validity: 26 months

• Limit: 10% of the share capital at the time of the issue



EXTRAORDINARY RESOLUTIONS

NINETEENTH RESOLUTION

SHARE CAPITAL INCREASES BY CAPITALISATION OF PREMIUMS, RESERVES, PROFITS OR OTHER ITEMS*

The purpose of this resolution is to authorise the Board of Directors to decide on such issues:

- Period of validity: 26 months
- Limit: €135m (around 33% of the capital share)



^{*}Although this resolution is within the powers of the Extraordinary Shareholders' Meeting, it may be adopted by a simple majority.

EXTRAORDINARY RESOLUTIONS

TWENTIETH RESOLUTION

AUTHORISATION TO BE GRANTED TO THE BOARD OF DIRECTORS TO FREELY ALLOCATE PERFORMANCE-BASED SHARES

The purpose of this resolution is to authorise the Board to grant performance-based shares to employees and Executive Directors of the Company and Group companies

- Overall limit: 1.5% of the share capital
- Sub-limit for the Company's Executive Directors: 0.06% of the share capital
- Performance conditions to satisfy over 3 consecutive financial years
- Period of validity: 38 months



EXTRAORDINARY RESOLUTIONS

TWENTY-FIRST RESOLUTION

AUTHORISATION TO BE GRANTED TO THE BOARD OF DIRECTORS TO GRANT OPTIONS TO EMPLOYEES AND EXECUTIVE DIRECTORS TO SUBSCRIBE FOR OR PURCHASE SHARES

The purpose of this resolution is to authorise the Board to grant stock options to employees and Executive Directors of the Company and Group companies:

- Overall limit: **1.5% of the share capital**
- Sub-limit for the Company's Executive Directors: 0.21% of the share capital
- Performance conditions to satisfy over 3 consecutive years
- Period of validity: 38 months



EXTRAORDINARY RESOLUTIONS

TWENTY-SECOND RESOLUTION

SHARE CAPITAL INCREASES RESERVED FOR MEMBERS OF COMPANY SAVINGS PLANS

The purpose of this resolution is to authorise such share issues:

- Period of validity: 26 months
- Maximum amount: 2% of the share capital (common cap with the 23rd resolution)

EXTRAORDINARY RESOLUTIONS

TWENTY-THIRD RESOLUTION

SHARE CAPITAL INCREASES RESERVED FOR CERTAIN CATEGORIES OF BENEFICIARIES

The purpose of this resolution is to authorise such share issues:

- Period of validity: 18 months
- Maximum amount: 2% of the share capital (common cap with the 22nd resolution)

EXTRAORDINARY RESOLUTIONS

TWENTY-FOURTH RESOLUTION

AMENDMENT TO ARTICLE 16 OF THE COMPANY'S BYLAWS RELATING TO THE NUMBER OF DIRECTORS REPRESENTING THE EMPLOYEES, IN ACCORDANCE WITH THE PACTE LAW OF 22 MAY 2019

This would replace the current number of 12 Directors, of which two Directors representing the employees on the Board of Directors, by a new number of eight Directors, in order to comply with the Law on the Growth and Transformation of Companies (PACTE law).

EXTRAORDINARY RESOLUTIONS

TWENTY-FIFTH RESOLUTION

POWERS TO CARRY OUT THE REQUIRED LEGAL FORMALITIES

The purpose of this resolution is to authorise the Board of Directors to carry out the required legal formalities that follow the decisions of the Shareholders' Meeting.

QUESTIONS FROM SHAREHOLDERS



ON THE RESOLUTIONS



ORDINARY RESOLUTIONS

FIRST RESOLUTION

APPROVAL OF THE PARENT COMPANY FINANCIAL STATEMENTS FOR THE FINANCIAL YEAR ENDED 30 JUNE 2019

ORDINARY RESOLUTIONS

SECOND RESOLUTION

APPROVAL OF THE CONSOLIDATED FINANCIAL STATEMENTS FOR THE FINANCIAL YEAR ENDED 30 JUNE 2019

ORDINARY RESOLUTIONS

THIRD RESOLUTION

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ORDINARY RESOLUTIONS

FOURTH RESOLUTION

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ORDINARY RESOLUTIONS

FIFTH RESOLUTION

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ORDINARY RESOLUTIONS

SIXTH RESOLUTION

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AUTHORISATION TO BE GRANTED TO THE BOARD OF DIRECTORS TO REPURCHASE THE SHARES OF THE COMPANY

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TWELFTH RESOLUTION

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EXTRAORDINARY RESOLUTIONS

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EXTRAORDINARY RESOLUTIONS

FIFTEENTH RESOLUTION

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EXTRAORDINARY RESOLUTIONS

SIXTEENTH RESOLUTION

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TWENTY-FIFTH RESOLUTION

POWERS TO CARRY OUT THE REQUIRED LEGAL FORMALITIES

CLOSING



Créateurs de convivialité

SHAREHOLDERS' MEETING



Créateurs de convivialité

FRIDAY 8 NOVEMBER

SALLE PLEYEL