



Payment of interim cash dividend of €0.61 per share on 7 July 2010

Press release - Paris, 25 June 2010

The Board of Directors, meeting on 24 June under the chairmanship of Patrick Ricard, decided to distribute an interim cash dividend of €0.61 per share for the current 2009/10 financial year. The ex-dividend date will be Friday 2 July and the interim dividend will be paid on Wednesday 7 July 2010.

Pernod Ricard traditionally pays out an interim dividend equivalent to 50% of the dividend of the previous year. In 2008/09, a year marked by the global crisis, a dividend exceptionally reduced to €0.50 per share was paid.

The current interim dividend was thus determined as being half the dividend paid in respect of the 2007/08 financial year, adjusted for both the preferential subscription rights granted as part of the capital increase of 12 May 2009 and the bonus share issue of 16 November 2009.

As previously announced, the Group intends to resume from this year its past policy of distributing about one third of Net Profit from Recurring Operations. The dividend will be submitted by the Board of Directors for approval by the Annual General Meeting of shareholders to be held on Wednesday 10 November next. The final dividend will be paid after the AGM.

Shareholders' calendar: 2009/10 Full-year trading update: Thursday 22 July 2010 after close of trading.

About Pernod Ricard

Pernod Ricard is the world's co-leader in Wines and Spirits with consolidated sales of € 7,203 million in 2008/09. Created by the merger of Pernod and Ricard (1975), the Group has undergone sustained development, based on both organic growth and acquisitions: Seagram (2001), Allied Domecq (2005) and Vin&Sprit (2008).

Pernod Ricard owns one of the most prestigious brand portfolios in the sector: Absolut Premium Vodka; Ricard pastis; Ballantine's, Chivas Regal, Royal Salute and The Glenlivet Scotch whiskies; Jameson's Irish Whiskey; Martell cognac; Havana Club rum; Beefeater gin; Kahlúa and Malibu liqueurs; Mumm and Perrier-Jouët champagnes; and Jacob's Creek, Montana, Campo Viejo and Graffigna wines.

The Group believes in a decentralised organisation, with 6 Brand Owners and 70 Distribution Companies established in each key market, and employs a workforce of around 19,000 people. Pernod Ricard is strongly committed to a sustainable development policy and encourages responsible consumption of its products.

Pernod Ricard's strategy and ambitions are founded on 3 key values that guide its development: entrepreneurial spirit, mutual trust and a strong sense of ethics.

Pernod Ricard is listed on the NYSE Euronext exchange (Ticker: RI; ISIN code: FR0000120693) and is a member of the CAC 40 index.

To read more, please go to www.pernod-ricard.com

Contacts Pernod Ricard

Olivier CAVIL / Communication VP

Denis FIEVET / Financial Communication - Investor Relations VP

Florence TARON / Press Relations and External Communication Manager

T: +33 (0)1 41 00 40 96

T: +33 (0)1 41 00 41 71

T: +33 (0)1 41 00 40 88