

Compensation for fractional rights following the allocation of bonus shares carried out on 18 November

Press release – Paris, 7 December 2009

As part of the allocation of bonus shares carried out on 18 November 2009, on the basis of one free share for fifty existing shares held, Pernod Ricard (*Code ISIN: FR0000120693*) informs its shareholders that the compensation price of each complete fractional right has been set at € 1,1625692.

This amount will be credited to the shareholders' accounts from 9 December 2009 in proportion to their fractional entitlement.

About Pernod Ricard

Created by the merger of Pernod and Ricard (1975), the Group has undergone sustained development, based on both organic growth and acquisitions. The acquisitions of Seagram (2001), Allied Domecq (2005) and recently of Vin&Sprit (2008) have made the Group the world's co-leader in Wines and Spirits with consolidated sales of € 7,203 million in 2008/09. Pernod Ricard holds one of the most prestigious brand portfolios in the sector: ABSOLUT Premium Vodka, Ricard pastis, Ballantine's, Chivas Regal and The Glenlivet Scotch whiskies, Jameson's Irish Whiskey, Martell cognac, Havana Club rum, Beefeater gin, Kahlúa and Malibu liqueurs, Mumm and Perrier-Jouët champagnes, as well Jacob's Creek and Montana wines. The Group favours a decentralised organisation, with 6 Brand Owners and 70 Distribution Companies established in each key market, and employs a workforce of close to 19,000 people. Pernod Ricard is strongly committed to a sustainable development policy and encourages responsible consumption of its products. Pernod Ricard is listed on the NYSE Euronext exchange (Ticker: RI; ISIN code: FR0000120693) and is a member of the CAC 40 index.

Contacts Pernod Ricard

Olivier CAVIL / Communication VP

Denis FIEVET / Financial Communication - Investor Relations VP

Florence TARON / Press Relations Manager

Tel: +33 (0)1 41 00 40 96

Tel: +33 (0)1 41 00 41 71

Tel: +33 (0)1 41 00 40 88