

Pernod Ricard - Appendices 9 months 2006/07 (*)

Analysis of sales at 31 March 2007 (€ millions)

	31 March 2006 (9 months)		31 March 2007 (9 months)		Change		Organic growth, including bulk spirits sales		Organic growth, excluding bulk spirits sales	
Wine & Spirits France	482	11%	494	10%	12	2,6%	8	1,6%	8	1,6%
Wine & Spirits Europe	1 520	33%	1 608	33%	88	5,8%	118	8,2%	122	8,7%
Wine & Spirits Americas	1 262	28%	1 331	27%	69	5,5%	146	12,2%	131	11,1%
Wine & Spirits Asia/Rest of the world	1 307	29%	1 465	30%	158	12,1%	182	14,1%	182	14,1%
Total Group	4 571	100%	4 898	100%	328	7,2%	454	10,3%	444	10,2%

Analysis of sales for the 3rd quarter 2007 (€ millions)

	31 March 2006 (3 months)		31 March 2007 (3 months)		Change		Organic growth, including bulk spirits sales		Organic growth, excluding bulk spirits sales	
Wine & Spirits France	125	10%	126	9%	1	0,7%	1	1,1%	1	1,1%
Wine & Spirits Europe	384	29%	434	31%	50	13,0%	55	15,0%	53	15,0%
Wine & Spirits Americas	367	28%	346	25%	(21)	-5,6%	18	5,2%	16	4,6%
Wine & Spirits Asia/Rest of the world	427	33%	485	35%	485	13,7%	78	18,7%	78	18,7%
Total Group	1 303	100%	1 391	100%	88	6,8%	151	12,2%	148	12,0%

Detail of the Group structure impact

	M€
AD brands - July 06	185
AD brands - July 05	(46)
Brands disposed and discontinued distribution	(126)
Group Structure impact	13

Detail of the Bulk sale variations

	change (M€)
Scotch Whisky bulk sales	(4)
Canadian whisky bulk sales	14
including sale of Rich & Rare inventories	11
Other bulk spirits sales	-
Total movement in bulk spirits sales	10

Strategic brands volume and organic growth

2007 9 months	Volume % change	Volume organic growth **	Net sales organic growth
Chivas regal	6%	6%	7%
Ballantine's	14%	23%	28%
Ricard	1%	1%	1%
Martell	21%	21%	31%
Malibu	5%	8%	12%
Kahlua	0%	4%	9%
Jameson	12%	12%	18%
Beefeater	4%	9%	16%
Stolichnaya	18%	20%	19%
Havana Club	16%	16%	15%
The Glenlivet	13%	13%	15%
Jacob's Creek	5%	5%	2%
Mumm	3%	4%	5%
Perrier Jouet	23%	23%	31%
Montana	15%	15%	14%
15 Strategic brands	8%	10%	14%

** organic growth of volume measured from August to December for AD brands

Currency effect on Wine and Spirits

	Currency effect 9 months sales	Currency effect %
US dollar and related currencies, MYR, HKD, CNY	(71)	51%
Australian Dollar	(13)	9%
New Zealand Dollar	(7)	5%
Indian Rupee	(9)	6%
Mexican Peso	(9)	7%
Other currencies	(12)	9%
TOTAL	(139)	100%

(*) period from 1st July 2006 to 31st March 2007